1	IN THE UNITED STATES DISTRICT COURT
2	IN AND FOR THE DISTRICT OF DELAWARE
3	
4	XPERTUNIVERSE, INC., : CIVIL ACTION
5	Plaintiff, :
6	:
7	VS. :
8	CISCO SYSTEMS, INC., :
9	Defendant. : NO. 09-157 (RGA)
10	
11	Wilmington, Delaware
12	Friday, March, 2013 1:33 o'clock, p.m.
13	
14	BEFORE: HONORABLE RICHARD G. ANDREWS, U.S.D.C.J.
15	
16	APPEARANCES:
17	POTTER, ANDERSON & CORROON LLP BY: PHILIP A. ROVNER, ESQ.
18	DI. FIITHE A. NOVNEN, ESQ.
19	-and-
20	
21	
22	
23	
24	Valerie J. Gunning
25	Official Court Reporter

1	
2	STROOCK & STROOCK & LAVAN BY: CHARLES E. CANTINE, ESQ. And
3	JASON SOBEL, ESQ. (New York, New York)
4	Counsel for Plaintiff
5	Commet for transcrip
6	MORRIS, NICHOLS, ARSHT & TUNNELL LLE
7	BY: JACK B. BLUMENFELD, ESQ. And JENNIFER YING, ESQ.
8	odmiran rine, dog.
9	-and-
10	MORGAN, LEWIS & BOCKIUS
11	BY: BRETT M. SCHUMAN, ESQ. And RYAN L. SCHER, ESQ.
12	(San Francisco, California)
13	-and-
14	
15	MORGAN, LEWIS & BOCKIUS BY: KELL M. DAMSGAARD, ESQ.
16	(Philadelphia, Pennsylvania)
17	Counsel for Defendants
18	
19	
20	
21	
22	
23	
24	

```
PROCEEDINGS
1
 2
 3
                   (Proceedings commenced in the courtroom,
      beginning at 1:33 p.m.)
 4
5
 6
                   THE COURT: All right. Good afternoon,
 7
      everyone. Please be seated.
                   All right. So we're here, I guess, for the
 8
      usual agenda items to which Mr. Blumenfeld wanted to add
 9
10
      one, but let's get with the main point here, which is
11
      Dr. Nourbakhsh, the Daubert.
12
                   I take it probably Mr. McCraw and Mr. Cantine,
13
       you're going to call him for his testimony?
14
                   MR. CANTINE: Mr. Sobel is, your Honor.
15
                   THE COURT: Mr. Sobel. Sorry. Sorry. Yes.
      Mr. Sobel. Go ahead.
16
17
                   MR. SOBEL: All right. I call Dr. Illih
      Nourbakhsh, who we are tendering as an expert in the
18
19
      contacts industry.
20
                        PLAINTIFF'S TESTIMONY
                        ... ILLIH R. NOURBAKHSH, having been
21
22
            duly sworn as a witness, was examined and
23
            testified as follows ...
24
                   THE COURT: Good afternoon, Doctor.
```

THE WITNESS: Good afternoon.

```
THE COURT: Mr. Sobel?
1
 2
                   MR. SOBEL: Yes, your Honor.
                   THE COURT: You may proceed.
 3
                   MR. SOBEL: I want to mark some exhibits,
 4
 5
       Plaintiff's Daubert Hearing Exhibits 1, 2 and 3.
 6
                   THE COURT: All right. What are they?
 7
                   MR. SOBEL: The first, Exhibit 1 is the expert
       report of Professor Nourbakhsh.
 8
 9
                   THE COURT: All right.
10
                   MR. SOBEL: And I have two copies for the Court.
11
                   Exhibit 2 is the rebuttal report of Professor
12
       Nourbakhsh.
13
                   And Exhibit 3 is the declaration of Professor
       Nourbakhsh, dated January 15th, 2003 -- 2013. Pardon me.
14
15
                   (Mr. Sobel handed exhibits to the Court.)
16
                   THE COURT: All right. And they're admitted for
17
       the purposes of this hearing.
18
                   (Plaintiff's Daubert Hearing Exhibit No. 1, 2
       and 3 were admitted into evidence.)
19
20
                   MR. SOBEL: May I provide them to the witness,
21
       your Honor?
22
                   THE COURT: I'm sorry? Okay. Yes.
23
                   (Mr. Sobel handed exhibits to the witness.)
24
                             DIRECT EXAMINATION
```

BY MR. SOBEL:

- 1 Q. Dr. Nourbakhsh, before you, can you identify the
- 2 documents that you have in front of you?
- 3 A. The documents are what you stated they are.
- 4 Q. Okay.
- 5 A. My expert report, my rebuttal report, and the
- 6 declaration I prepared afterwards.
- 7 Q. Did you prepare those?
- 8 A. I did.
- 9 Q. Okay. And those would reflect all your opinions?
- 10 A. They are all my opinions, yes.
- 11 Q. Okay. Dr. Nourbakhsh, can you tell us what degrees
- 12 you currently hold?
- 13 A. I have a Bachelor's degree, a Master's degree, and a
- 14 doctoral degree in Computer Science from Stanford
- 15 University.
- 16 Q. Okay. And since completing your doctoral degree from
- 17 Stanford, what have you been doing?
- 18 A. After I finished my doctoral degree, actually doing my
- 19 doctoral degree, I started a company call Blue Pumpkin
- 20 Software with some associates and, and I chose having that
- company and being a Professor at Carnegie Mellon University
- 22 for the next several years. I continue to be a Professor at
- 23 Carnegie Mellon now.
- Q. And you're a Professor in Computer Science at Carnegie
- 25 Mellon?

- 1 A. That's correct.
- 2 Q. Have you taught any classes, undergraduate, graduate
- 3 level at Carnegie Mellon?
- 4 A. Yes. I teach undergraduate/Master's/Ph.D level
- 5 classes in areas such as computer science, artificial
- 6 intelligence, systems engineering, principles of human
- 7 machine and human interaction and ethics technology.
- 8 Q. Okay. And what's ethics technology?
- 9 A. I teach a class where we look at the American code for
- 10 engineering ethics and trying to understand what it means
- for engineers to behave ethically in designing new systems
- and in deploying those systems to the public.
- 13 Q. Okay. And in connection with your lecturing, can you
- tell us some of the subjects that you've lectured on while
- 15 at Carnegie Mellon?
- 16 A. Sure. The subjects that I lectured on range from the
- 17 software end of planning and scheduling optimization to what
- 18 systems engineering is about, which is really how you put
- 19 together complex systems in lots of small parts and prove
- 20 properties about the system as a whole all the way to human
- 21 machine interaction, where we design systems that are
- designed to interact with people in the usual effective ways
- so they want to do their job better.
- Q. And in paragraph 4 of your initial report, that's
- 25 Exhibit 1, does that reflect, accurately reflect some of the

- other subjects you've lectured on?
- 2 A. Yes. In artificial intelligence, we cover subjects
- 3 such as ontology, knowledge systems, knowledge mapping
- 4 systems, machine learning, and signal processing.
- 5 Q. Okay.
- 6 A. All of those fall under the rubric of artificial
- 7 intelligence in my field.
- 8 Q. And you've also performed research and development in
- 9 the areas relating to the contact center industry?
- 10 A. Yes. The recent development I've done for the contact
- 11 center area is primarily because of the company that I
- founded and my positions in that company led me to develop
- 13 IP for the company and develop products that we then
- 14 marketed to contact centers for major corporations around
- 15 the world.
- 16 Q. Okay. I want to go into Blue Pumpkin in a minute.
- 17 Let's just cover a few more things.
- 18 If you will turn to Exhibit B of your initial
- expert report, can you identify that document for us?
- 20 A. That's my curriculum vitae.
- 21 O. Okay. And it lists your professional activities, your
- speaking engagements, your publications and the patents that
- you have in your name; is that correct?
- 24 A. That's correct.
- 25 O. Okav.

- 1 A. Among other things.
- 2 So I see from your curriculum vitae, you have a
- 3 total of 13 United States patents. Do any of them relate to
- 4 any of the technology in this case?
- 5 A. None of them relate directly to the technology that
- 6 I've been studying in terms of XpertUniverse and the Cisco
- 7 case, but I think about half of them relate to technology in
- 8 the contact center space in general.
- 9 Q. Okay. So about half of them relate to the contact
- 10 center industry; is that right?
- 11 A. Yes. And specifically to software for the contact
- 12 center industry that enables the contact center to run more
- efficiently and in a way that's better for the employees and
- the managers.
- 15 Q. All right. And that industry is the industry that the
- 16 XpertUniverse technology falls into; is that right?
- 17 A. That's correct. The way I've looked at the
- 18 XpertUniverse technology and application, it's the same
- general area as the patents that I hold, yes.
- 20 Q. Okay. Now, out of the -- your publications, have you
- 21 published in the contact center industry field?
- 22 A. I have. I've published several articles in some major
- trade rags and journals in the contact center space as well
- regarding the technologies we worked on and the innovations
- we had at Blue Pumpkin.

# Case 1:09-cv-00157-RGA Document 612 Filed 03/02/13 Page 9 of 174 PageID #: 3/2960

- 1 Q. Okay. Let's move on and talk about Blue Pumpkin. You
- 2 mentioned that a couple times, that you founded Blue
- 3 Pumpkin. I think you said co-founded.
- 4 Did you co-found it?
- 5 A. Yes. There were three of us who were friends and we
- 6 co-founded it together.
- 7 Q. Okay. And what was your role with Blue Pumpkin?
- 8 A. Early in the startup company, you do everything, so
- 9 you're presenting to venture capitalists, raising money and
- 10 working on financials for the company.
- 11 Because I was a technologically oriented person,
- 12 I also was responsible early on in developing a vision and
- strategy on what the needs for the contact center were, so I
- 14 organized relationships with a lot of contact centers in the
- 15 San Francisco Bay area and elsewhere in the U.S.
- 16 And I worked on everything from sort of
- technological analysis. We go from needs to solutions, what
- do contact centers needs, how do they tick today, what kind
- of software do they use, and then from that we tried to
- derive understandings of what's the new software that they
- 21 need.
- 22 Developing the software was something that was
- 23 under my umbrella. I was responsible for managing the
- 24 market requirement document and writing process for a couple
- of major products that we had, and then doing pricing

- 1 surveys with customers, to understand how much they should
- 2 cost to be worth buying. And then doing pilot testing with
- 3 customers, pilots that we had, doing training, writing
- 4 manuals, and interviewing afterwards to see if it's really
- 5 useful, and then at some point handing it out to marketing
- and sales to see if we could sell on a larger scale.
- 7 Q. Okay. So I will ask you a couple followup questions
- 8 on that. Thank you.
- 9 So Blue Pumpkin, when they were in the business
- of developing software for the contact center, is that what
- 11 you are saying?
- 12 A. That's correct.
- 13 Q. Okay. And that was in the United States and elsewhere
- 14 as well?
- 15 A. It was international.
- 16 Q. Okay.
- 17 A. I think we had sales easily in the thousands all over
- 18 the world.
- 19 Q. Okay. And you were chief scientist and chief
- 20 technology officer at Blue Pumpkin?
- 21 A. Yes. I started off as chief technology officer. Once
- I became a professor, you can't be a director of a company
- when you are a professor in the U.S. by some state laws, so
- I became chief scientists and played an advisory role.
- 25 O. All right.

- 1 A. And later actually to more fully integrate some more
- 2 software, I actually went on sabbatical from Carnegie Mellon
- 3 to go back to Blue Pumpkin and play a product management
- 4 role.
- 5 Q. All right. And why was it necessary to take a
- 6 sabbatical from Carnegie Mellon and to work full-time for
- 7 Blue Pumpkin?
- 8 A. Well, my friends, the co-founders asked me if I would
- 9 be willing to, and I was happy to do it because there was a
- 10 new niche on the marketplace that had to do with contact
- center software that helps them really think about hiring
- and strategies for contact centers over a five to ten-year
- period of time. Nobody had software for that.
- 14 So I went back and did an ethics analysis of my
- 15 contact centers for that reason, designed a product, put a
- team together and we turned that into a product.
- 17 Q. Okay.
- 18 A. As it turned into a product and matured, then I went
- 19 back to Carnegie Mellon.
- 20 Q. Okay. And so in connection with that development
- 21 effort for, what you described for Blue Pumpkin, did you
- 22 manage that development effort?
- 23 A. Yes, I managed the information gathering part of it,
- the design of the software itself, and I was sort of the
- 25 main interface to the customers, to the contact centers.

- 1 Q. Okay.
- 2 A. So I was willing to fly out, talk to them, get to know
- 3 them, understand their needs, et cetera.
- 4 Q. Okay. So I just want to talk a little bit more about
- 5 your work. You mentioned understanding the need for the
- 6 contact centers.
- 7 How did you seek, how did you do that?
- 8 A. I physically visited contact centers, everything from
- 9 the San Francisco Chronicle Contact Center to a couple of
- 10 contact centers in the Midwest that do -- they were like
- 11 much newer. They were little startup airlines that we had
- in the early 2000s, to places like John Hancock, so major
- insurance companies.
- I studied them by talking to the floor managers,
- 15 talking to individual operators, talking to the Vice
- 16 Presidents in the companies, and understanding what -- how
- were contact centers actually thinking about planning and
- dealing with incoming calls today and what's hard for them
- to do in terms of planning, staffing, and planning how to
- 20 connect skilled staff.
- 21 That was right when skill-based scheduling had
- 22 become a very hot topic, the idea that your contact center
- personnel don't all know the same things, and you need check
- fundamental new ways to connect people with different skills
- to the incoming calls. And as you see your needs, how can

- 1 you make sure you staff up so that no particular need is
- 2 waiting too long.
- 3 And so that's the kind of basic software
- 4 problem we were trying to solve there.
- 5 Q. Okay. And I just want to step back for a second.
- 6 When did you start the project, what year for
- 7 Blue Pumpkin, when you worked at Blue Pumpkin?
- 8 A. Well, we founded Blue Pumpkin in something like 1996.
- 9 Q. Okay.
- 10 A. This particular major software effort I started in
- 11 roughly 1999, and it went all the way through 2001/2002. My
- 12 sabbatical was in there for about a year, inside of that
- 13 quantum of time.
- 14 Q. And did you continue on working with Blue Pumpkin for
- 15 years after that as well?
- 16 A. I did. A year-and-a-half or so later, after I went
- back to Carnegie Mellon, Blue Pumpkin was acquired by
- Witness Systems, and Witness Systems in turn made me chief
- 19 scientist, or a similar title to that. And I worked with
- them on their IP technology, on their IP strategy.
- 21 So one of the things were trade secrets one, of
- 22 the things would be patents within Witness Systems, which
- also marketed a whole lot of systems to call centers.
- Q. Okay. And what year was that, that you were hired by
- 25 Witness Systems when they took over Blue Pumpkin?

- 1 A. I was hired right as Blue Pumpkin was sold to Witness.
- I can't remember the year that was. I'm going to guess in
- 3 the 2002/2003 time frame. I stayed with Witness for about
- 4 two to three years.
- 5 Q. If you need to refresh your recollection by looking at
- 6 the C.V., feel free to do so.
- 7 A. Sure. 2007. That means Witness was probably buying
- 8 Blue Pumpkin around 2005, and I spent something like three
- 9 years there playing the chief scientist role.
- 10 Q. So you were working in the industry from about,
- 11 contact center industry from about what years to what
- 12 years?
- 13 A. 1996 is when we started working in the industry, so
- 14 '96 to 2007.
- 15 Q. Okay. Thank you. Sorry to go out of order here.
- You were getting into before interviewing
- 17 contact centers and various industries, I believe you
- mentioned insurance industry. What are some of the other
- 19 industries that you had direct, directly interviewed
- 20 people?
- 21 A. I think we did something with a casino because
- 22 Las Vegas and Reno were not far away.
- 23 Q. All right.
- 24 A. We did software services. I don't remember if it was
- 25 Microsoft or a competitor to Microsoft at that time. And,

- 1 yeah, we did insurance, for sure. We did airline flight
- 2 scheduling, where you call to make a reservation.
- 3 And I can't remember the full breadth of
- 4 industries. We ended up, I ended up personally visiting
- 5 something like half a dozen, two-dozen contact centers
- 6 repeatedly to really understand the process from their
- 7 point of view, but then I would visit the vice president's
- 8 offices to understand what makes them decide to buy
- 9 software.
- 10 So what are the qualities that a piece of
- 11 software has to have in the call center that is under
- 12 there -- for them to feel it's worth their while to buy the
- 13 software.
- 14 Q. Okay. And so did you do any surveys of the contact
- center industry in connection with the development effort
- 16 for Blue Pumpkin?
- 17 A. Yes. I had been teaching about surveys at Carnegie
- Mellon, so it came sort of naturally, that when I went back,
- 19 we did paper surveys and phone surveys with a number larger,
- so I went to the sales force at Blue Pumpkin and used them
- 21 to introduce me to the contact centers that were already
- 22 buying our software or that were potential leads. And I did
- 23 phone surveys with a number of them. Then I followed up
- 24 with paper surveys, and that's how we did the pricing
- 25 surveys, the functionality surveys. You have them talk

- 1 about what are the functionalities they need most. You have
- 2 them prioritize it on the list so you can understand what
- 3 their view of value is or function.
- 4 Q. So in doing the functionality surveys, what knowledge
- 5 did that give you about what was available in the industry
- during the time you worked for Blue Pumpkin?
- 7 A. Well, what we learned at the time, which was
- 8 interesting, is that they were being very reactive. Contact
- 9 centers were hiring and firing fast, depending.
- 10 So Macy's would hire a whole lot more people
- just in time for Christmas and Thanksgiving, and then they
- 12 would fire them. It was very counterproductive. It was
- costing them more money than they were making.
- 14 They didn't know what to do to get call times
- down. What I mean is once somebody calls in, make them wait
- less time before they get to the answer they're looking for.
- 17 That was a big source of concern and anxiety in the
- industry.
- 19 And so this idea of skill-based scheduling was
- 20 tricky because they didn't know, well, if we have some
- 21 operators who speak French and some who speak French and
- 22 Spanish, and this one knows how to operate the center,
- and this one knows about software apps, how many each do
- we need at what time of the day, given the callings patterns
- 25 of the people calling that have different inquiries coming

- 1 in.
- 2 There was a lot of anxiety back then around the
- 3 question of multi-media. Should the software be a thin
- 4 client? Should it be something that runs in the cloud
- 5 somehow off of our computer? Should we be somehow using the
- 6 cellphone that I have, should we be doing a chat with them
- 7 or going right back to the telephone?
- 8 So there was underlying technological change we
- 9 were seeing in our whole social world in terms of
- 10 communication devices. And at the same time there was this
- 11 question of skills and expertise and the idea you can't just
- hire a whole lot of people that have exactly the same set of
- skills. Obviously, this notion that I got back then made
- 14 this case interesting because this is also about skills and
- 15 expertise.
- 16 Q. And what did you do with the survey results after
- 17 collecting them?
- 18 A. We used them to design the best software we could
- imagine offering, and then we designed the software and then
- we did actual, what do you call them, I forget the name for
- 21 it, but we draw out pictures of the screens and show it to
- 22 the potential customers, and say if we had a -- storyboards
- 23 storyboards. That's what it's called.
- So you show them like you would at a movie
- 25 storyboards that would show frames, what it would look like

- 1 if you were using software and to solve your problem. That
- 2 will help us understand in designing a piece of software
- 3 that was useful for them.
- We went down this question of seasonality. Can
- 5 we help people understand the expertise, the kinds of
- 6 employees they have in the contact center, and then hire
- 7 that. And thinking about training and how you can hire
- 8 people now that have a certain set of skills, but you can
- 9 actually schedule each of their work schedules so that they
- that are going to gain what sort of skills they need by
- 11 Christmastime.
- 12 You hire them by March, and by then you have the
- people you need, you bring them up from inside. They are
- 14 not going to be hired and fired. They're going to be loyal
- members of the organization.
- 16 Q. In connection with that effort, you mentioned that in
- addition to interviewing and surveys, that you also had
- direct observation of the contact centers that you went and
- 19 visited; is that right?
- 20 A. Right. As I said, I went to contact centers. I
- 21 visited with them. I also go to sort of the CFOs and I
- 22 visit offices to understand what their purchasing behavior
- is, what do they need to make a decision to buy our
- software.
- 25 O. And did you gain personal knowledge of contact

- center's functionality of the ones you visited?
- 2 A. Absolutely, yes. There's a huge diversity of contact
- 3 centers, but I learned what makes them tick and I learned
- 4 what is similar and what's diverse about them. So I learned
- 5 what the key components of contact centers are that are more
- 6 or less fixed across contact centers.
- 7 Q. And did you learn about the functionality that they
- 8 had at the contact centers that you visited?
- 9 A. Yes. I learned specifically what they were and I was
- 10 able to extract the contact centers that I wasn't visiting
- 11 because I got enough of a sense to extrapolate the contact
- 12 center industry in general.
- 13 Q. Now, even with respect to the contact centers you
- 14 didn't visit, did you do surveys of other contact centers?
- 15 A. Yes. The telephone surveys we did were the biggest
- 16 group. I probably telephone surveyed 50 contact centers
- just based on introductions from my sales team at Blue
- Pumpkin, and then a smaller group were paper surveys, and a
- 19 smaller group were the ones I ended up visiting, and a
- 20 smaller group were the ones we visited and installed
- 21 software and followed up. Then we do pricing surveys with
- 22 the software, a bigger group. It's kind of an hourglass
- 23 shape.
- Q. Did you attend any conferences related to the contact
- 25 center industry?

- 1 A. Yes. Probably from '97 or '96 until 2003 or so I
- 2 visited one or two major industrial conferences in the
- 3 contact center software space in the U.S.
- 4 Q. And were there any -- were those -- you went to major
- 5 ones. Is that what your testimony is?
- A. Yes. We went to the biggest ones because that's where
- you see what your competitors are doing and that's where you
- 8 get to talk to your future customers.
- 9 Q. Okay. And at the time you were working for Blue
- 10 Pumpkin, did you review industry literature in connection
- 11 with the development effort?
- 12 A. Sure. We did constant research. There was a standard
- set of journals and magazines in the contact center space
- and I kept abreast by reading them.
- 15 Q. What was your role with respect to the software
- engineering of the product that you, during the sabbatical
- that you took that you were working on?
- 18 A. My role was to manage that whole project, so the
- 19 reason I went back to be able to do that while all the rest
- of Blue Pumpkin's managers kept doing what they were already
- 21 doing.
- 22 So I did what you call the marketing
- requirements, documents, which sort of specifies exactly
- 24 what the requirements are from marketing point of view that
- you need in the software, and then I wrote the product

- 1 requirements document, the functional document, that
- 2 specifies functionally how is it going to work screen by
- 3 screen, pull-down menu by pull-down menu item.
- 4 Then I put a team together and we did the
- 5 architecture specification, which says what's the memory
- 6 structure, what kind of databases are you going to be using,
- 7 what are the different databases called, et cetera.
- 8 And then I worked with people that that worked
- 9 hand in hand with me, the actual software developers, to
- 10 make the software and to share code and debug it.
- 11 Q. Did you write any code?
- 12 A. Yes.
- 13 Q. Okay.
- 14 MR. SOBEL: May I approach the witness, your
- 15 Honor?
- THE COURT: Yes.
- 17 MR. SOBEL: Hand him a bottle of water.
- 18 THE WITNESS: Thank you. You read my mind.
- 19 BY MR. SOBEL:
- 20 Q. And who is in charge of Blue Pumpkin's intellectual
- 21 property decisions?
- 22 A. Everyone at Blue Pumpkin is in charge, but I laid out
- a strategy for how we decide what to patent, how we deal
- 24 with disclosures inside the company, and how we decide what
- 25 makes it on the patent side and what remains as a trade

- 1 secret.
- 2 Q. All right.
- 3 A. So I started that process. I also did that kind of
- 4 strategy for Witness Systems following its acquisition.
- 5 Q. Okay. As part of your work in this case, were you
- asked to perform an analysis of XpertUniverse's trade
- 7 secrets and whether they qualified as a trade secret?
- 8 A. Yes. That was one of the things I did for this case,
- 9 correct.
- 10 Q. And the definition for your use of -- for what a trade
- secret is, is that the one in your report at paragraph 30?
- 12 A. Yes.
- 13 Q. Okay.
- 14 A. That's correct.
- 15 Q. And can you tell me how much knowledge and experience
- that you gained while at Blue Pumpkin later, whether it
- formed your opinions as to whether or not XpertUniverse's
- trade secrets qualified as trade secrets?
- 19 A. The experience that I had before is in such a nearly
- identical area of inquiry, which has to do with how contact
- 21 centers think about inquiries and dealing with inquiries and
- 22 what kind of software they have available to them, the
- closest software available, that that knowledge allows me to
- understand, once I understand what the trade secrets are,
- whether they're novel, whether they are something that

- 1 simply didn't exist at the time. Were there competing
- 2 products that had it or was it just a nonexistent feature
- 3 idea?
- Whether they are of value, that is to say, if I
- 5 were to do an imaginary new survey with those folks that I
- 6 talked to at the CFO and VP offices, when I describe the
- 7 feature that this provides and explain how this wold provide
- 8 ROI, they say, okay. Here's my credit card. I want to buy
- 9 that.
- 10 And so my experience really allows me to
- 11 understand what is it that's special about the trade
- secrets, if anything, and is the thing special about it
- something that truly wasn't available at the time and the
- 14 real value in the industry if it had been available at the
- 15 time.
- 16 Q. Did your experience at Blue Pumpkin also inform you as
- to what was generally known in the industry during that time
- 18 frame?
- 19 A. That's right. We spoke to many companies and
- 20 collaborated with many contact centers and the folks that
- 21 were in charge of contact centers of major organizations.
- 22 So I understood what was available. I
- 23 understood the space of possibilities and so I can judge
- this against the space of possibilities that I knew at that
- 25 point in time.

- 1 Q. All right. And how does that time period relate to
- 2 the time period that was relevant to XpertUniverse?
- 3 A. From the discussions that I've had and from what I
- 4 understand to be the dates of the interactions between XU
- 5 and Cisco, it actually works pretty well. The knowledge
- 6 that I have for the very early 2000s ends up to mesh with
- 7 exactly the point in time where we're talking about this
- 8 question of whether these trade secrets had real value at
- 9 that point in time and that contact space.
- 10 So I think the dates sort of -- well, not
- 11 luck, you guys looked for an expert that would have the
- 12 right dates in their entire history. But they line up
- 13 well.
- 14 Q. And so I guess the gist of what you are saying, you
- 15 were able to determine how the trade secrets were different
- from then what was generally known; is that right?
- 17 A. That's correct. I'm able to make that determination,
- which allows me to write my reports. And I'm able to
- 19 elucidate on that verbally and explain what was going on
- 20 back then is different from what the cases offers and the
- 21 patents offer.
- 22 Q. So in addition to your expertise, you're also basing
- your opinion on the personal knowledge and experience that
- you gained to determine whether XpertUniverse's trade
- 25 secrets qualified as trade secrets. Is that what you are

- 1 saying?
- 2 A. Yes. My opinions are, my opinions are fed by my
- 3 rational expertise in the sense of taking the documents in
- 4 front of me and assessing them as a logical person that has
- 5 background, but they -- opinions also are formulated from my
- 6 recollection, expertise of what was going on in the industry
- 7 at that point in time.
- 8 So those two things together, sort of rational
- 9 decision-making plus actual experience, that's what makes me
- 10 confident of the opinions that I have.
- 11 Q. Just to be clear, when you say rational
- decision-making, you mean with rational decision-making
- in -- with the experience that you have? Is that what you
- 14 are saying?
- 15 A. Yes, with the technical knowledge I have.
- 16 Q. Okay.
- 17 A. My job requires the technical analysis, but also
- 18 recollection what was happening at that point in time and to
- bridge those two kinds of knowledge together.
- 20 Q. All right. So let's get to the trade secrets. You
- 21 were asked -- were you given a list of XpertUniverse's trade
- 22 secrets?
- 23 A. I was.
- Q. And who gave you that list?
- 25 A. Counsel gave me the list originally.

- 1 Q. All right. Let me mark for the record Plaintiff's
- 2 Exhibit Daubert 4.
- 3 May I approach?
- 4 THE COURT: Yes.
- 5 (Plaintiff's Daubert Exhibit No. 4 was marked
- 6 for identification.)
- 7 THE COURT: Why don't you keep the original.
- 8 MR. SOBEL: Approach the witness?
- 9 THE COURT: All right. So this will be
- 10 admitted.
- 11 (Plaintiff's Daubert Exhibit No. 4 was admitted
- 12 into evidence.)
- 13 THE COURT: It is the second response to
- 14 Interrogatory No. 12.
- 15 (Mr. Sobel handed the exhibit to the witness.)
- 16 BY MR. SOBEL:
- Q. Was this the list of trade secrets that you evaluated,
- 18 Dr. Nourbakhsh?
- 19 A. Yes, this is the list that I evaluated.
- Q. Okay. At a high level, you're offering opinions
- 21 regarding these trade secrets?
- 22 A. Yes, I am.
- Q. Okay. At a high level, what are those opinions?
- 24 A. It's the diversity of trade secrets. At a high level,
- 25 my opinion is the trade secrets, once I come to understand

- 1 them, are both not obvious, didn't exist in that time frame,
- 2 and have real economic value.
- 3 Q. All right. And how about with respect to whether
- 4 Cisco used the trade secrets? Are you offering an opinion
- 5 on that?
- 6 A. Yes, I'm offering an opinion on that, too.
- 7 Q. Okay. And how about whether Cisco disclosed certain
- 8 of the trade secrets in certain patent applications? Are
- 9 you offering an opinion on that?
- 10 A. Yes. I can't remember the number offhand, it's in
- my report, but for a patent, and also for patent
- applications from Cisco, I read those, whether they have
- trade secrets, and I identified specific trade seek results
- 14 through that.
- 15 Q. Okay. So let's talk about the first part. How do you
- determine that the 46 -- well, just for the record, the 46
- on Exhibit 4; is that right?
- 18 A. Yes.
- 19 Q. Okay. How did you determine for the record that the
- 46 trade secrets were actually trade secrets once you
- 21 received the list? What did you do first?
- 22 A. The first thing I did is to read the list. The second
- thing I did was to talk to, I believe it was John Steinhoff
- and Victor Friedman, to ask questions I have about the trade
- 25 secrets and make sure I understand exactly what they mean by

- 1 the trade secrets.
- In talking to them, in reading the list and then
- 3 in thinking about the trade secrets, I came to an
- 4 understanding of what they represent, what each trade secret
- 5 means in terms of its core functionality, if it's special,
- 6 and then I was able to take that, what I considered the
- 7 special core functionality and compare that to what I
- 8 remembered in the industry in the early 2000s.
- 9 O. All right. And did you, from reading the list, did
- 10 you understand, did you understand what the trade secrets
- are, are alleged, were alleged to be?
- 12 A. Yes. I have a reasonable formulation for every trade
- 13 secret in the list, yes.
- 14 Q. Okay. Now, in determining whether each of those trade
- 15 secrets were, is your opinion, qualify as trade secrets, did
- 16 you seek to determine whether they were generally known to
- the public or the contact center industry?
- 18 A. Yes. Once I understood what the trade secret
- 19 embodied, what each one embodied, the next question I asked
- 20 had to do with whether they were novel and unknown at the
- 21 time. And that's something that I looked at trade secret by
- 22 trade secret, again, accessing my memory about what I know
- about the contact center in that time period.
- 24 Q. Okay. And --
- 25 THE COURT: Actually, Doctor, when you say

- 1 "unknown at the time," what time are you talking about?
- THE WITNESS: Roughly, 2000 until 2006.
- 3 BY MR. SOBEL:
- 4 Q. And how did you make that determination about whether
- 5 it was available in the industry at the time?
- 6 A. I used my prior experiences in the industry. I
- 7 essentially had to enter a time machine, think about what
- 8 existed, all the software that I knew was being used in
- 9 contact centers, the functionality the software had and
- 10 whether the functionality is being prescribed in the trade
- 11 secrets is functionality that existed or didn't exist.
- 12 Q. Okay. Just so the record is clear, when you say "time
- machine," you are using the phrase --
- 14 A. It's a metaphor.
- 15 Q. Okay. I want to make sure the record is clear. All
- 16 right.
- 17 MR. SOBEL: All right. Let me introduce -- I
- will mark for the record Plaintiff's Daubert Hearing 5, 6
- and 7. No. 5 is U.S. Patent 7,366,709.
- No. 6 is U.S. Patent 7,499,903.
- 21 And No. 7 is U.S. Patent Application, it's
- 22 Publication No. 2002/0013836.
- THE COURT: Yes.
- And for the purposes of this hearing, they're
- 25 admitted.

- 1 (Plaintiff's Daubert Hearing Exhibit No. 5, 6
- 2 and 7 were marked for identification.)
- 3 (Mr. Sobel handed exhibits to the Court and to
- 4 the witness.)
- 5 BY MR. SOBEL:
- 6 Q. Did you review XpertUniverse's patents and patent
- 7 applications to determine whether they published any of
- 8 their trade secrets in them?
- 9 A. Yes.
- 10 Q. Okay. And the exhibits you have before you, 5, 6 and
- 11 7, are those the patent and patent applications of
- 12 XpertUniverse that you reviewed?
- 13 A. Yes.
- 14 Q. All right. Okay. And you said that you determined
- 15 each of those trade secrets had value. Did you seek to
- determine whether they had economic value?
- 17 A. Yes. Did I seek to determine if they had economic
- 18 value? Yes. In thinking about contact centers at the time,
- 19 the question that was fundamental to whether the trade
- secret has inherent value was whether, if the trade secret's
- 21 knowledge had been put in software, that software would in
- 22 return have a real ROI for the contact center or the
- organization that houses the contact center.
- Q. Okay. I'm sorry. I just want to get back, make sure
- something was clear in the record.

- Now, you reviewed the Exhibits 5, 6 and 7. And
- what is your opinion as to whether any of the trade secrets
- 3 on Exhibit 4 were disclosed in the, those exhibits which
- 4 were the XU patents and the patent application?
- 5 A. My opinion is the trade secrets were not disclosed
- 6 by -- by Exhibits 5, 6 and 7, no.
- 7 Q. Okay. All right. Did you look at any third-party
- 8 technology not of Cisco or not of XpertUniverse and
- 9 determine whether -- in forming your opinions concerning
- 10 trade secrets?
- 11 A. Yes. I looked at the technology for the sake of trade
- secrets and patents, but as described in my expert report, I
- 13 looked at, I believe it's called Expert Contact by Genesys.
- 14 I looked at K-World by KPMG. And those are two examples of
- 15 technology I looked at just to understand what was attempted
- 16 at the same general point in time.
- 17 Q. Okay. And why did you -- how did -- why did you
- choose to take a look at Expert Contact by Genesys?
- 19 A. Well, Genesys is a major company that we knew all
- 20 about back then. Deposition, or maybe it was called
- 21 testimony of Richard Barton, I believe it was, was made
- 22 available to me. And so in reading that, I got to know a
- lot of contact. And he was I believe in charge of Expert
- 24 Contact's end of life period. So he was able to be very
- 25 forthright about what its shortcomings were. A very useful

- 1 thing.
- 2 Q. And how did that analysis inform your opinions
- 3 regarding value of the trade secrets?
- 4 A. It reinforced the fact that I believe there was need
- 5 in the contact center space for software that made it easier
- for seekers to be able to get to experts. But it also
- 7 reinforced to me that the particular innovations of the
- 8 trade secrets as I understand the trade secret documents
- 9 were not implemented in the Expert Contact software.
- 10 Q. Okay. And you mentioned K-WORLD by KPMG, I believe.
- 11 Why did you choose to look at that?
- 12 A. Mike Cirillo was made available to me for an
- interview, so that I could at length talk to him. And he
- 14 was a gentleman who was, I think, called chief knowledge
- 15 officer at KPMG.
- 16 KPMG was a very major corporation back then, and
- so to me it was really interesting to see how they were
- trying to develop ontologies that made it easier to connect
- 19 to expert organization across through sub organizational
- 20 boundaries. So to me that was really a great example
- of a contemporaneous attempt to solve the same kind of
- 22 problems that I believe XU has very good solutions for.
- 23 Q. And how did, in analyzing the K-World product, how did
- that inform your opinions regarding the trade secrets?
- 25 A. Well, it made it clear to me that the trade secrets

- 1 have value because numerous times in our conversation,
- 2 Mr. Cirillo talked about the functionality that he needed.
- 3 For instance, to deal with presence indication correctly and
- 4 to be able to channel calls to the expert properly, to be
- 5 able to more automatically create -- that he was able to do.
- 6 And in each of those cases I was available to
- 7 see that there were trade secrets that were actually
- 8 directly talking about the issues that he lacked in his
- 9 attempts to innovate with K-World.
- 10 Q. And so was K-World a software, was it an attempt to
- find correct expertise in connecting the seekers are
- 12 experts?
- 13 A. Yes. K-World was sort of an intracompany attempt to
- make sure that all the expertise across KPMG's large
- 15 offices, something like 100 or 180 offices are able to reach
- expertise anywhere else, which is largely the same problem
- as any seeker trying to reach expertise.
- 18 Q. The basic need at K-World was attempting to address,
- is that the same basic need that the Cisco's Expert Advisor,
- 20 expert on other products were attempting to address?
- 21 A. Well, it depends. At some level, yes, they're all the
- 22 same in the sense they are trying to connect seekers to
- 23 experts. K-World was trying to do it within one large
- organization. It has lots of sub-organizational boundaries
- 25 and differences in language.

- 1 With Expert Advisor and with Expert, I would say
- 2 it was more about connecting seekers from the outside who
- 3 were customers, let's say, to a Macy's or a bank, and
- 4 connecting those customers to expertise within an
- 5 organization.
- 6 Q. And do you have an opinion about whether or not the
- 7 trade secrets of XpertUniverse were subject to reasonable
- 8 efforts to maintain secrecy?
- 9 A. I do have an opinion about that, yes.
- 10 Q. Okay. And what's your opinion?
- 11 A. My opinion is that XpertUniverse exerted reasonable
- 12 efforts to maintain secrecy in that I reviewed the NDA that
- 13 XpertUniverse and Cisco signed, which is very similar to the
- 14 standard practices that we at Blue Pumpkin would have with
- 15 all of our partners as well.
- 16 Q. And did you speak to XU about its practices of sharing
- information with third parties besides Cisco?
- 18 A. Yes. I asked XU about whether they had everybody
- sign the NDA to who they exposed trade secrets, and they
- said, yes, they had everybody sign the NDA. We had talked
- 21 about -- which, again, it is similar to what we would have
- done at Blue Pumpkin as well.
- 23 Q. In the contact center industry, it's your opinion
- that's a reasonable effort to maintain secrecy?
- 25 A. Yes. I think in the software industry in general, but

- 1 certainly in the contact center industry, that's what we
- 2 did. That's what our partners did with us what we would go
- 3 and talk with other partners. That's the general behavior
- 4 that we saw. You talk about the fact that you're going to
- 5 have an NDA and you sign a document and then you move
- forward with the understanding that you are now protecting
- 7 each other's rights.
- 8 O. Okay. You said that's what you did before. You mean
- 9 what you did in connection with your work in trying to
- 10 protect Blue Pumpkin's intellectual property?
- 11 A. That's correct.
- 12 Q. Okay. And when you're at Blue Pumpkin, did you think
- that was a reasonable step to protect the secrecy of Blue
- 14 Pumpkin's information?
- 15 A. Absolutely. You have to trust your partners. You
- have to have a formality that lets you put that trust in
- 17 place, and you have to trust your partner beyond that so you
- 18 could do good work together. And that's exactly what we did
- and it's commonplace in the industry.
- Q. Okay. And you've signed an NDA before?
- 21 A. Yes.
- 22 Q. For yourself, personally?
- 23 A. Yes.
- 24 Q. And you took those confidentiality obligations
- 25 seriously?

- 1 A. Absolutely, I did.
- 2 Q. All right. And did you keep the information that you
- 3 promised to keep secret a secret?
- 4 A. Yes, I did.
- 5 Q. All right. And you knew you were obliged by those
- 6 obligations not to disclose the information?
- 7 A. That's correct.
- 8 O. Okay. So in your experience in the context under
- 9 industry, when someone enters into an DA with another party,
- it's reasonable to expect the information you shared will be
- 11 kept secret?
- 12 A. Oh, that's the whole point, yes.
- 13 Q. All right. I want to walk you -- well, actually,
- 14 before I get into some of the specific trade secrets, could
- you tell the Court with respect to all the trade secrets,
- 16 why is this all important? Can you give us -- put it
- 17 together for us?
- 18 A. Sure. So one way to think about this is what do the
- 19 trade secrets provide and with what do the patents provide,
- and each one provides a different sort of thing. It's
- 21 clever in a way.
- 22 The patents provide a very sophisticated
- 23 taxonomy, kind of knowledge structure for how you maintain
- information about expertise in a way that is portable. So
- 25 you can swap in and out new kinds of experts who have

1 skills, but by foundationing it all, having a concrete 2 foundation basically of underlying criteria. 3 So patents on one side give you this really good knowledge structure, the '903 patent. You would access the 4 5 knowledge structure. How do I access categories in 6 interactive ways? So that's where the patents are strong. 7 They're about ontology knowledge and making knowledge 8 flexible. That's important, by the way, because if you are 9 going to blow out of a contact center into experts that are 10 not in the contact center, you're going to deal with 11 organizational boundaries in the company. And the problem 12 is they're going to have different languages, they're going 13 to have information issues with some people some of the tie 14 and they have other jobs. 15 And so you have to be able to cross a whole lot 16 of barriers and challenges that you never would have to deal 17 with originally when you just are a contact center. 18 that's the patent side. 19 The trade secret side is interesting because 20 it's a number of techniques. When you decide that you are going to take that seeker's call in, the question that they 21 22 have and connect it to an expert anywhere in the company and 23 make that as flexible as possible, you run into a bunch of 24 different instances of headwind and, to me, the trade

secrets are interesting because they deal with lots of

different aspects of headwind. 1 2 One piece of headwind is using a metaphor like a time machine, but one piece of headwind is the 3 question of these guys have full-time jobs. How do I 4 5 motivate them to actually care to answer the call? And 6 that's what one or two of the trade secrets is about. 7 One of them is how do I deal with present 8 information when they are not locked into the contact center 9 system, so how do I do presence any way? 10 Another headwind is, how do I take these people 11 who are outside the contact center and come up with simple 12 taxonomies that will allow them to patch into it without 13 going to necessarily the extreme effort that you would take to create one consistent taxonomy inside the contact 14 15 center. 16 There are many of these. The point to me in my 17 eye when I look at the trade secrets is each of them solves 18 a little problem that you are going to have. It's kind of a 19 big problem, but each of them makes it easier to lubricate 20 this process of getting from the seeker to an expert outside 2.1 the contact center. 22 So that means to me that the trade secrets on 23 the one hand and the patent on the other hand, neither one 24 needs the other one, but if you have them both, it's

certainly a better organizational system than if you had

- only one and not the other. But neither one really depends
- on the other one. And I think I started to ramble some. I
- 3 will stop now.
- 4 Q. That's okay.
- 5 So I gather what you are saying is that the
- trade secrets, there are problems or hurdles that have to
- 7 be overcome in deciding a collaboration system; is that
- 8 right?
- 9 A. That's right. So I will give you another example
- 10 that's kind of interesting. If you are going to deal with
- 11 experts that are outside the contact center, you have to
- 12 make profiles for them, but you might suddenly be importing
- thousands of experts and the normal techniques to use in a
- 14 contact center to create a database is a waste of time. You
- just think databases in the company as a whole already have
- a lot of information about their expertise and their
- expertise can change over time and those existing databases
- 18 might track that.
- So one or two of the trade secrets is about this
- issue of how you import data or have a processing system
- 21 that imports the data properly so that you can scale up and
- 22 bring all these big experts in without just retyping it all
- 23 the way you would inside the contact center. So that's a
- tool, right? It's a tool that makes it easier to imagine
- 25 authentically connecting to experts inside the company

- 1 rather than just staying on your wall garden of the contact
- 2 center.
- 3 Q. What has changed now for present day in viewing these
- 4 trade secrets that might have someone view differently from,
- 5 you know, the time period of early to mid-2000s?
- A. Well, we're much more sophisticated about databases.
- We're much more sophisticated about data mining. There are
- 8 a ton of ideas in the trade secrets that are pioneering in
- 9 that time frame because you didn't have proper cross-
- 10 organizational databases that had common languages, so
- 11 that's why you would need taxonomy.
- We didn't have really good days back then to do
- data mining and understand how, by looking at messages, we
- 14 can start to understand expertise of the people behind the
- messages.
- 16 What has changed is software is becoming
- much more, not just ubiquitous, but ubiquitous in an
- 18 enterprise-wide sense than it was then. The contact center,
- 19 you've got to remember, was a walled garden. It was a place
- where you had contact center software, you would put it just
- 21 there.
- 22 And so it was sort of verboten to imagine
- the idea you are going to take this contact center software
- and reach out to people outside the contact center. The
- 25 contact center wanted to own their people. Even when we

- 1 tried to schedule training sections, we got huge pushback
- from the managers at the contact center. They didn't want
- 3 to give up their guy for training even though that would
- 4 make him more able to deal with inquiries coming in.
- 5 So it wasn't exactly the dark ages, but it's
- 6 hard to use today's mindset and understand how very
- 7 different the world was back then in terms of software that
- 8 was cross enterprise and ontologically very, very flexible
- 9 so you could deal with lots of knowledge all the time.
- 10 Q. Let me go into a couple. Let's go into a couple
- 11 specific trade secrets so we can, you know, explain what
- 12 they are.
- If you have, I believe it's Exhibit 4, that's
- 14 the list of trade secrets in front of you?
- 15 A. Yes.
- 16 Q. If you could turn to No. 45. And perhaps you
- can just explain what it is and what the problem is it
- 18 solves.
- 19 A. It's an interesting one because it's, again, problem
- solving on the issue that the expert is not a full-time call
- answerer or contact answerer in the contact center.
- 22 So trade secret 45 opens up this whole idea
- that, first of all, you're going to have some way of
- 24 identifying lots of information and its relevance to the
- 25 business problem. In this case, it mentions things like

### Case 1:09-cv-00157-RGA Document 612 Filed 03/02/13 Page 42 of 174 PageID #: 22993 Nourbakhsh - direct

provisions and business rules. 1

Ο.

25

2 But, second, and I think if you kind of jump down to sections 7 and 8, it does something really, really 3 smart that we weren't doing back then at Blue Pumpkin, we 4 5 weren't thinking about back then, which is, if you are going 6 to reach out to these experts that outside the contact 7 center, you can't assume they're just going to take the 8 call, and you can't just use monetary compensation to do it. 9 What you want to do is make sure that they have access to a 10 software system, the information that connects to them, so 11 that when the seeker's inquiry comes in, they can learn so 12 much about the situation that they can in realtime make a 13 decision about whether their expertise is appropriate and 14 whether it's good for the company, whether they'll volunteer 15 to take the call. 16 So steps 7 and 8, once you've done the clearly 17 required things about identifying an expert are doing 18 something novel, which is reaching out, providing 19 information outside the walls of the contact center and then 20 asking directly, do you want to take the call, are you able 21 to take the call right now, getting an answer and having the 22 logic to deal with that properly, whether they say yes or 23 no. 24

And could you tell us a little bit about, turn to

Take a look at that and review it and then let us

- 1 know.
- 2 A. Let me read it first.
- 3 (Pause while witness reviewed exhibit.)
- 4 THE WITNESS: Yes. 16 makes a really good point
- 5 about the fact that this is not about knowledge management.
- 6 We had some companies back then that were just starting to
- 7 deal with knowledge management, trying to take all the
- 8 knowledge of the company and put it in one common database,
- 9 and they were having a lot of trouble because they were
- going to, they were attempting to unify all the information
- in a way that's archival, capture the knowledge and
- information so, for example, when somebody leaves, it's
- 13 still got the knowledge.
- 14 What 16 said is interesting because it's saying
- the taxonomy you're trying to create for this seeker expert
- 16 connection that goes beyond the contact center isn't the
- same as that standard knowledge management technique we were
- trying in the early 2000s to archive information about the
- 19 company. Instead, what we've got to do is understand what
- are the areas in terms of inquiry that are going to come in
- 21 that we have to route out to the experts.
- 22 So in a sense it said there's a simpler
- version of taxonomy we can do than full-blown knowledge
- 24 management systems that lack to solve the problem.
- 25 O. And if you can take a look at the next one, No. 17 --

- 1 A. Yes.
- 2 Q. -- on the trade secret list, group 4, and take a read
- 3 over that.
- 4 A. Same thing?
- 5 Q. And explain what that is.
- 6 (Pause while witness reviewed exhibit.)
- 7 THE WITNESS: 17 is identifying the fact that
- 8 once you have a taxonomy, once you have the thing that we
- 9 just talked about from No. 16, you also have to have some
- 10 kind of interactive interface that lets you allow the
- 11 selections in realtime to get to the point where you have a
- 12 narrow enough identification of the inquiry type that you
- 13 have to be able to farm it out in order to determine what
- 14 expert can deal with it.
- 15 It's an absolutely necessary functionality no
- 16 matter how you're going to read out the contact center, in
- my opinion. And that kind of interactive interface that
- narrows the possibilities down specifically so you can
- 19 reach experts outside the contact center from the seekers
- 20 point of view, that's something from that point in time was
- 21 novel.
- 22 Q. And if you can turn to number 37, and I think it's on
- page 12 of the list. And if you can take a look over that
- and explain what that is, the problem it solves.
- 25 A. Let me read it. Now I've got it.

(Pause while witness reviewed exhibit.) 1 2 THE WITNESS: So telepresence was very new in 3 The idea that you can connect people and the early 2000s. really make video conferencing work was new. 4 5 AT&T had tried some experiments with video 6 phones that had been a disaster in the early eighties and 7 nineties. It started to catch up because bandwidth caught 8 up. 9 The interesting point was telepresence was 10 really point to point. The idea is you know who you want to 11 contact. You dial in their unique I.D. in some fashion and 12 you contact them. What it wasn't about, and that's what 13 this allows you to do, is to highjack that existing 14 technology of telepresence and say we can do something 15 better with telepresence. We can take telepresence and 16 combine it with the correct ontology and interactive 17 foundation system. And now you are not going to reach the 18 one person you know you can reach, like a videophone chat. 19 Instead, you're going to use telepresence as a vehicle for 20 communication, but who you are communicating with is going 21 to get decided by the other trade secrets. 22 So to me what is interesting about 37 is they're 23 saying, here's a novel way of combining this new idea which 24 is breaking out the contact centers with another new idea

that's already out in the marketplace. It's right there to

- 1 wait for being conjoined to it. That's an example
- 2 specifically of telepresence, which is the example that's
- 3 given here. But that to me provides particular power for
- 4 Cisco, because they were in a space where telepresence was
- 5 so important and something they could offer as a high value
- 6 product.
- 7 Q. And trade secret No. 6. We'll do two more. If you
- 8 can look at --
- 9 A. You are not doing these in order, are you?
- 10 Q. Sorry.
- 11 A. That's okay.
- 12 O. Page 3. If you can take a look at that and explain
- what it is and the problem that it will overcome in the
- 14 contact center space.
- 15 (Pause while witness reviewed exhibit.)
- 16 THE WITNESS: Yes. We talked a little bit about
- this with another trade secret, but here we're saying,
- again, thinking through the details, if you are actually
- going to have experts out at the contact centers deal with
- these calls, they have to be able to refuse the request, but
- 21 to refuse the request, they have to have some kind of prior
- 22 knowledge of their schedule and they have to have
- information about the request so they can decide when it's
- appropriate to refuse and when it isn't.
- 25 It really has another interesting idea, which is

- 1 the managers should also be able to veto. So it makes sense
- for managers to also have control over the expert's
- 3 willingness to provide help or not at certain points in
- 4 time.
- 5 And it talked about control over ability of
- 6 reporting. To me, control over availability of reporting
- 7 is very important both from the manager's point of view and
- 8 from that expert's point of view, because it makes it more
- 9 feasible to imagine opening up the floodgates and letting
- 10 the experts receive some of the calls.
- 11 Q. Just finally, one more. It's a longer one, but on
- page 10 starts trade secret 36.
- 13 What can you tell us about that one and what the
- 14 problem it solves? Tell us what it is.
- 15 A. Give me a second to read it, please.
- 16 Q. Sure.
- 17 (Pause while witness reviewed exhibit.)
- 18 THE WITNESS: So to understand this trade
- 19 secret, I'm going to respond to the first part first.
- I actually talked to folks at XU to understand
- 21 this process they went through in terms of verticals.
- 22 The issue is reaching experts throughout,
- 23 breaking out of the context reaching experts throughout the
- organization are especially useful in certain organizations.
- 25 I think this became apparent to XU early on because they

- decided, where should we apply this? There's certain places
- where it's no-brainers where it has technical value if you
- 3 can get the detail right. One of those, for example, is
- 4 retail. So the idea when you are shopping for anything, you
- 5 can reach experts who can convince you that you are shopping
- for the right thing, you should buy it, is very clinical for
- 7 the organization.
- 8 Another example is banking, as they pointed out
- 9 as well, because there are so many different services that
- 10 banks offer and it's hard to staff a bank up to have all of
- 11 those people representing those services in-house.
- 12 The last thing you want to do is lose a
- potential customer because they're going to switch to
- another bank because they can't get access to the
- information they need right away.
- So you can cut your costs if you can reach those
- experts wherever they are. The beginning part is all this
- about this issue of identifying verticals and understanding
- 19 how this is particularly useful for the verticals.
- 20 Q. Now, after you have an understanding of the trade
- secrets, you said you formed opinions as to whether Cisco
- 22 used the trade secrets; is that right?
- 23 A. I didn't form that opinion until after I read all the
- 24 Cisco documentation.
- 25 Q. Just so it's clear for the Court, when you use the

- word "map" in your report, what did you mean?
- 2 A. The word "map" is a computational term that I use.
- 3 One of the ways that I want to understand usage of the trade
- 4 secrets is to see, is a product that Cisco has, when I
- 5 evaluate the product with the architectural diagram, the
- 6 code, the user's manual, the demonstration guide, is it
- 7 doing absolutely everything the trade secret says?
- 8 The word "map" means is it computationally
- 9 identical? So is it the case that the functionality that's
- 10 key in the trade secret is exactly being used in the
- 11 product? So when I use the word "map," what I mean is, is
- 12 that trade secret in use in the product? And I do it from a
- computational point of view because I'm looking at this
- 14 technically. That's my job.
- 15 Q. All right. And how did you go about determining
- whether Cisco used the trade secrets? What did you do?
- 17 A. Well, I did the same thing for the trade secrets and
- the patents in terms of my process. And what I mean by
- 19 process is, let's see. I started by going to the law firm
- 20 that hired me, Stroock, and we have an extremely large
- 21 number of boxes with everything that Cisco had sent over.
- 22 This is a multi-path process.
- The first thing I did, I went through every
- single piece of paper Cisco had sent over, paper by paper,
- 25 making the decision as to whether it's relevant or not. I

1 had already read the patents carefully. I already read the 2 trade secrets. I talked to the XU folks so I could 3 understand them. I went through this very, very large amount of 4 5 paper to understand what is each piece of paper that's actually relevant to this. We took every relevant piece of 6 7 paper that I ended up with and shipped them all to Pittsburgh, Pennsylvania, where I live, and then I did a 8 9 two-pass thing with those, which is basically took a pen out 10 and read through all of those one by one and read through 11 every piece of what I had determined that was probably 12 relevant to determine if it is definitely relevant. If it 13 is, I circled things, whether it's the architectural diagrams or in the source code or in the users's manuals. 14 15 And I literally marked up those physical documents and 16 marked them up by referencing and cross-indexing to trade 17 secrets in patents that I thought they were relevant for. 18 I did that for all those documents. Then I went 19 back to the beginning again, opened my computer and did it 20 again, but this time I did a giant Excel sheet that 21 cross-indexed for me every Bates number, and for every Bates 22 number, every patent or trade secret, and for each patent, 23 every sub-element of each element of each claim that I felt 24 was directly relevant to what I was reading in the Cisco

25

documents.

1 So it takes multiple passes like that because 2 I'm forming for each product that Cisco has an understanding 3 of how the product works in my head from this jigsaw puzzle of pieces. I've got the configuration I've got in front of 4 5 me. I've got the marketing requirements documents from 6 I've got slide sets that they used internally to try 7 and convince folks to sell the product. 8 It's by looking at all of those and taking bits and pieces from each one that's relevant that you make a 9 10 coherent picture. 11 So I did that Excel sheet for all of these 12 products and trade secrets, and that's why you'll find Excel 13 charts in my first report. Those are literally snippets of my master Excel sheet for each product, for each claim and 14 15 each trade secret. Those aren't exhaustive because as I 16 wrote the report, I found more evidence, but they are good 17 additional documents that show you the diversity of sources 18 that I used in trying to justify my opinion. 19 MR. SOBEL: Your Honor, I would like to walk 20 through an example of, you know, some of the documents he 21 used to demonstrate his methodology for showing that the, as 22 to why one of the trade secrets was used in connection with 23 a Cisco product. I just need some time to enter these 24 documents in.

These first set of documents are the ones he

- 1 relied on for Expert Advisor. 2 THE COURT: How much more time do you expect to 3 use altogether? MR. SOBEL: Well, I planned ongoing through an 4 5 example of that trade secret and then showing also how he 6 used the same process for at least one other product and 7 then to establish his methodology for how he arrived at his 8 opinions. 9 THE COURT: And that's how long? 10 MR. SOBEL: Probably a half-an-hour it will 11 take. 12 THE COURT: I'm sorry. What you want to go 13 through is to show, in regards to the trade secrets, the 14 things you say you want to do next, what is it you want to 15 show? 16 MR. SOBEL: Well, his methodology for his -- for 17 arriving at the opinion that Cisco used a trade secret in 18 connection with a product offering. 19 THE COURT: In other words, sort of a mapping 20 thing? 21 MR. SOBEL: Yes. Yes. Yes. THE COURT: No, I'm just not sure if that's the 22 23 best use of your time. I mean, the briefing is going to
- I think I understand what he has just said,

identify the certain number of issues.

which I thought I understood actually before he just said 1 2 it, which is that he had something in the world, 146, and he's looking at a Cisco product and he sees what he says is 3 computationally, which I take to mean more or less the same 4 5 thing in Cisco products. 6 Is that what you mean by map? 7 THE WITNESS: That's right. 8 THE COURT: So I've got that. 9 What is it now? What I'm trying to figure out 10 is what is it you want to show me in addition to that? 11 MR. SOBEL: Well, you know, essentially 12 demonstrate, you know, where he found instead of just walk 13 through one example of, you know, some of the --THE COURT: All right: If you think it's 14 15 important, go ahead and do it. 16 MR. SOBEL: My understanding, your Honor, is 17 we're here for his qualifications. 18 THE COURT: Yes. I thought the qualifications 19 were pretty much not really at issue. 20 MR. SOBEL: Well, the only point on the 21 qualifications is that, you know, under Kumho following 22 Daubert, the case law and its progeny supports that in 23 certain cases, an expert's personal knowledge and experience 24 can be an indicia of his reliability in the case.

THE COURT: Well, I wouldn't say it exactly like

1 that, but, yes, he can have knowledge as to something other 2 than the total academic field in which he teaches. 3 MR. SOBEL: I'm suggesting that his personal knowledge and observations is indicia of reliability in this 4 5 case because the methodology requires someone who was, had 6 knowledge at a certain time and comparing the trade secrets 7 in that context letter. 8 And under Kumho, you know, there's no set, you 9 know, set of factors for assessing the reliability and 10 methodology, and I believe that and its progeny supports 11 that in certain cases, and I think this is the perfect 12 appropriate case, the personal knowledge and experience of 13 the expert is important and is a factor in determining the 14 reliability of methodology. 15 THE COURT: All right. Like I said, it's your 16 time. 17 MR. SOBEL: All right. But as far as the --18 okay. I mean, Cisco raised some issues in their briefing 19 and, you know, after looking at it carefully, most of the 20 issues that they seem to be raising or criticisms go to, 21 in my mind -- they are fair points for cross-examination, 22 but --23 THE COURT: I've read the briefs. Do you 24 want to ask him some questions about them or are you saying

you don't think you need to ask him any questions about

1 them? 2 MR. SOBEL: Well, I don't think that -- I mean, 3 if the Court is concerned with one of them, I mean, we can go through every single one of them, of these criticisms, 4 5 but a lot of them are really just cross-examination points 6 and I don't think they go to methodologies. But if the 7 Court would like us to address an issue, obviously, you know, that's what we are here for. 8 9 THE COURT: Well, I think one thing I would like 10 you to address is the qualification in the fifth on his 11 secondary considerations and nonobviousness. 12 MR. SOBEL: Okay. Okay. I think Cisco's 13 criticism, I just want to make sure I understand what your question is so we don't go off field and waste time. 14 15 But their criticisms seem to be that it exceeds 16 the scope of his expertise because he, to determine the 17 factors required by secondary consideration, long-felt need 18 and --19 THE COURT: Right. See, long-felt need 20 seems to be something that is probably not exceeding his 21 expertise. 22 MR. SOBEL: Okay. So which in particular? THE COURT: I'd like to hear about commercial 23 24 success.

MR. SOBEL: Okav. Okav.

- 1 BY MR. SOBEL:
- 2 Q. So, Dr. Nourbakhsh, in your Honor I think it's
- 3 Exhibit 2, you issued a rebuttal report; correct?
- 4 A. Yes.
- 5 Q. Why did you prepare that, aside from being asked?
- 6 What was that rebuttal report, what did it show? What was
- 7 it addressing?
- 8 A. Well, the rebuttal report is large. I think you're
- 9 probably asking me about just the secondary considerations
- section, which is pages 2 through 9.
- 11 Q. Right. Okay.
- 12 A. And the idea here was counsel explained to me the
- secondary considerations and these headings, these concepts
- 14 under which you could construe secondary considerations.
- 15 And so for each of these, I thought about mining it
- 16 vis-a-vis how -- what I know about XU's products and the
- 17 relationship they have with other companies, what IBM said
- about XU, can lead me to conclusions about these.
- 19 Q. Okay.
- 20 A. I can walk you through them one by one.
- Q. Well, I guess basically if we can address the Court's
- 22 concern about commercial success and why those opinions are
- informed by your experience and knowledge in the contact
- 24 center industry.
- 25 A. Well, my experience in the contact center industry was

in many cases about working with other companies. Blue 1 2 Pumpkin's job was to get not just resellers or OEMs, but 3 core relationships with other companies, like large networks that we would be able to work with long-term. 4 5 So the idea to me carries a lot of weight about 6 what another company will say about your product. And so to 7 me, learning in this case about the fact that IBM, for 8 instance, was interested, and I think I remember reading an 9 e-mail where somebody at IBM said a really positive thing 10 about XU's technology. 11 So learning about, for instance, IBM's response to seeing XU's technology was an important data point for 12 13 me, just because I know what it's like --14 THE COURT: I'm sorry, Dr. Nourbakhsh. 15 you say IBM saw XU's technology, what specifically did IBM 16 see? 17 THE WITNESS: I don't recall the complete 18 e-mail, but I think that they talked to XU. And the e-mail 19 that I saw was I think between one IBM employee and another 20 one in the document, talking about how valuable this would 21 be, how available the XU technology would be. But I can't 22 talk about the technology they saw. 23 THE COURT: All right. And commercial success, 24 what is the basis for your conclusion that commercial

success supports the idea that the XU patents were

1 nonobvious or the invention and the patents were nonobvious? 2 THE WITNESS: The -- my basis is the idea that major companies believed at the time that using the 3 technology XU had, which I infer to mean the patents, would 4 5 make products that are commercial successes. So it's a 6 third-party opinion about the commercial success you can 7 achieve with the patent technology. 8 THE COURT: So your commercial success opinion, 9 is it actually based on any actual commercial success? 10 THE WITNESS: Correct. 11 THE COURT: And in terms of the praise part of 12 your report, is any of the praise directed to the two XU 13 patents. 14 THE WITNESS: Let me go to the next and check 15 what I wrote. 16 So when I talked with Mr. Turillo, one aspect of 17 praise we talked about was about presence and connecting, 18 which is -- which goes to the trade secrets, not the 19 patents. 20 Another aspects of what he talked about 21 was the idea behind the flexible ontology, which I believe 22 is something that very specifically goes towards XU's 23 patents. 24 THE COURT: All right. So, but in the rule of

praise, Mr. Turillo is not exactly an outsider. Is there

- some praise in the industry you're aware of besides
- 2 Mr. Turillo?
- 3 THE WITNESS: Let me see if I reference anything
- 4 else. I mean, I'm aware of IBM's praise and I talk about
- 5 that.
- 6 THE COURT: That's from one IBM employee to
- 7 someone else?
- 8 THE WITNESS: It was also a PowerPoint
- 9 presentation, I believe, that IBM made. I don't know if it
- 10 was an intellectual property presentation or to outside
- 11 parties. Anyway, they talk in a chart about the power of
- 12 XU's technologies. Again, I don't know if that was
- specifically to the patents or to the trade secrets.
- 14 THE COURT: All right. I'm sorry to interrupt.
- 15 You go ahead.
- MR. SOBEL: Okay.
- 17 THE WITNESS: Can I add one other bit to that?
- 18 THE COURT: Go ahead.
- 19 THE WITNESS: Paragraph 43, I also mentioned
- some information from Philonenko, who was at Cisco.
- 21 BY MR. SOBEL:
- 22 Q. Okay. All right. Let me take you through some
- 23 questions here.
- In determining what to look at to determine
- 25 whether the Cisco accused products met each limitation of

- 1 the claims at issue, you testified you selected certain
- 2 documents; is that correct?
- 3 A. That's correct.
- 4 Q. Okay. Why did you select those documents in
- 5 particular?
- 6 THE COURT: Actually, I think I know what you
- 7 are doing, Mr. Sobel, which is fine. Why don't we just
- 8 assume that you sort of laid a prima facie case, they looked
- 9 at the right documents, and we'll let the cross-examination
- 10 see if there's anything wrong with that --
- MR. SOBEL: Okay.
- 12 THE COURT: -- assumption.
- MR. SOBEL: Fair enough.
- Just give me a moment.
- 15 (Pause while counsel conferred.)
- 16 THE COURT: And I would say the same thing, too,
- on the question of functionality as used by the indirect or
- by the direct infringers. You know, the question of whether
- 19 they necessarily were using optional features.
- 20 MR. SOBEL: All right. Then I just want to
- 21 touch on a couple points to make sure we have a clear
- 22 record.
- BY MR. SOBEL:
- Q. You opined as to whether Cisco's patents or patent
- 25 applications disclosed XpertUniverse trade secrets?

- 1 A. That's correct, I did so.
- 2 Q. All right. And how did you go about doing that
- 3 analysis?
- 4 A. I read Cisco's patents and patent applications with
- 5 care, and applied the same understanding to that as I had
- 6 applied to all of the products that they disclosed.
- 7 MR. SOBEL: Okay, your Honor. To move this
- 8 along, we're going to tender Dr. Nourbakhsh as an expert in
- 9 the contact center industry and based on all of the, you
- 10 know, opinions that he used, that he issued in his reports.
- 11 And I guess I will just reserve the additional time I have
- 12 to address any --
- 13 THE COURT: That's probably a good idea. Do you
- want a few minutes before we start, Mr. Schuman?
- MR. SCHUMAN: Yes, your Honor. A short break
- 16 would be great.
- 17 THE COURT: Okay. Let's take a short break.
- And, Dr. Nourbakhsh, get some water, so we'll be
- 19 back in ten minutes. Okay?
- THE WITNESS: Very well.
- 21 (Short recess taken.)
- 22 - -
- 23 (Proceedings resumed after the short recess.)
- THE COURT: All right. Please be seated.
- 25 Dr. Nourbakhsh, please resume the stand. Mr.

- 1 Schuman?
- MR. SCHUMAN: Thank you, your Honor.
- 3 Your Honor, I, too, have some documents for my
- 4 examination. Unfortunately, there's some duplication. For
- 5 example, a copy of Dr. Nourakhsh's reports, but I have a
- 6 binder. I would like to put it in front of the witness.
- 7 THE COURT: I certainly don't object.
- 8 Dr. Nourbakhsh, you're going to be given some
- 9 different and some not so different stuff, but that's the
- 10 way we do these things.
- 11 Go ahead.
- 12 (Mr. Schuman handed binders handed to the Court
- and to the witness.)
- 14 MR. SCHUMAN: Are we ready to begin?
- 15 THE COURT: I'm sorry. Go ahead.
- 16 CROSS-EXAMINATION
- 17 BY MR. SCHUMAN:
- 18 Q. Good afternoon, Dr. Nourbakhsh.
- 19 A. Good afternoon.
- 20 Q. Dr. Nourbakhsh, prior to this case, have you ever been
- 21 retained as an XpertUniverse before for purposes of
- 22 litigation?
- 23 A. No.
- 24 Q. And I take it you're getting paid for your time here
- 25 today; right, sir?

- 1 A. That's correct.
- 2 Q. \$500 an hour; right?
- 3 A. It's \$350 an hour for normal time, \$500 an hour for
- 4 trial time and deposition time.
- 5 Q. Thank you.
- Among your opinions, Dr. Nourbakhsh, is that
- 7 Cisco's Expert Advisor product infringes XU's two patents
- 8 and also misappropriates its trade secrets; is that
- 9 correct?
- 10 A. I have to look at the document to remind myself which
- 11 trade secrets, but, yes, a subset of the trade secrets and
- 12 two patents, yes.
- 13 Q. Have you ever used Expert Advisor, Dr. Nourbakhsh?
- 14 A. No.
- 15 Q. Did you ever inspect a working copy of Expert
- 16 Advisor?
- 17 A. No.
- 18 Q. Have you ever examined the source code for Expert
- 19 Advisor?
- 20 A. I have to refresh my recollection by looking at the
- 21 documents. I've looked at an accidental markup database
- 22 called source code card on all of them.
- 23 Q. It's your testimony, sir, that you've reviewed source
- 24 code for Expert Advisor?
- 25 A. I don't remember if Expert Advisor is one of the ones

- 1 that I've seen Excel documents or databases for. I don't
- 2 recall.
- 3 Q. Is it your testimony that you reviewed source code for
- 4 any of the accused Cisco products in this case?
- 5 A. I have reviewed XML data or database codes, which is a
- from source code for some of the products, yes.
- 7 Q. Which products, Dr. Nourbakhsh?
- 8 A. That's what I can't recall.
- 9 Q. Have you talked about -- strike that.
- 10 Did do any analysis with regards to any of the
- 11 customer deployments of Expert Advisor?
- 12 A. I -- let's think about that. Let me refer to my first
- 13 expert report.
- 14 Q. Sure. It's tab 1 in the binder I just handed you, Dr.
- Nourbakhsh, or you can refer to your other copy.
- 16 A. That's fine.
- So you want to know whether I analyzed customer
- implementation of Expert Advisor?
- 19 Q. Yes.
- 20 (Pause.)
- 21 THE WITNESS: I looked at industry specific
- 22 applications with Expert Advisor for retail and retail
- banking, but not a particular customer, no.
- 24 BY MR. SCHUMAN:
- 25 O. Do you know who any of the customers for Expert

- 1 Advisor are, Dr. Nourbakhsh?
- 2 A. Not offhand, no.
- Q. Do you know if they're in the United States or if
- 4 they're outside of the United States?
- 5 A. I don't know the answer to that.
- 6 Q. You've also offered the opinion, Dr. Nourbakhsh, that
- 7 Cisco's Virtual Expert Management product infringes both of
- 8 XU's asserted patents and also misappropriates XU's trade
- 9 secrets; is that correct?
- 10 A. Correct. Again, my recollection is that it is a very
- 11 vague set of the trade secrets.
- 12 O. Have you ever used Virtual Expert Management, Dr.
- 13 Nourbakhsh?
- 14 A. No.
- 15 Q. Have you ever inspect a copy of Virtual Expert
- 16 Management, Dr. Nourbakhsh?
- 17 A. I have not.
- 18 Q. Do you know whether a working copy of Virtual Expert
- 19 Management ever existed?
- 20 A. I would have to review all of the literature that I
- 21 read from Cisco. The roadmaps that I saw, depending on how
- you are going to carefully define the word working copy,
- indicate existing versions of it created for specific
- industry verticals. So that leads me to believe that there
- were working copies of it, absolutely.

- 1 Q. But you've never inspected a working copy; is that
- 2 correct?
- 3 A. Correct.
- Q. Did you ever examine source code for Virtual Expert
- 5 Management, Dr. Nourbakhsh?
- 6 A. That's the same answer to your prior question. I
- 7 don't recall which of the products I looked at the Excel
- 8 market language for, the database calls and the source code
- 9 for.
- 10 Q. Did you analyze any customer deployments or uses of
- the Cisco Virtual Expert Management product?
- 12 A. I think the same answer I gave before. I looked at
- the specific verticals, which is retail and retail banking.
- I did not look at a single expert on it.
- 15 Q. I take it, Dr. Nourbakhsh, you also have the opinion
- that Cisco's RemoteXpert product infringes XU's '903
- patent and also misappropriates its trade secrets; is that
- 18 correct?
- 19 A. That's correct. Again, we have to look at the
- documentation to see which trade secrets I have the opinion
- 21 it supports.
- Q. Have you ever used RemoteXpert, Dr. Nourbakhsh?
- 23 A. No.
- Q. Have you ever inspected a working copy of RemoteXpert,
- 25 Dr. Nourbakhsh?

- 1 A. I've witnessed working copies on Internet videos, but
- I have not witnessed it in person, no.
- 3 Q. You are referring to Internet video demonstrations?
- 4 A. I'm referring to videos played on the computer.
- 5 Q. Things that you can download from the Internet?
- 6 A. Correct.
- 7 Q. The You Tube video, for example?
- 8 A. That's an example.
- 9 Q. Would you consider that a working copy of the
- 10 product?
- 11 A. Would I consider the video a working copy? No. The
- video is a representation of somebody using the product.
- 13 Q. Thank you.
- 14 Did you ever examine any source code for
- 15 RemoteXpert, Dr. Nourbakhsh?
- 16 A. The same question that I answered before. I have to
- 17 look at the source documentation to remember which products
- 18 I looked at the database and calls for.
- 19 Q. You don't have the specific recollection as you sit
- 20 here today of reviewing source code for RemoteXpert, do
- 21 you?
- 22 A. Actually, RemoteXpert is one of the products where I
- 23 definitely did look at the database calls, because it was
- in looking at the database calls that I reached my
- 25 conclusions.

- 1 Q. And it's your testimony that the database calls
- in the user manuals you reviewed for RemoteXpert is source
- 3 code?
- 4 A. Absolutely, yes.
- 5 Q. Did you perform any analysis of any customer
- 6 deployments of RemoteXpert during the course of your work on
- 7 this case?
- 8 A. Once again, I'm aware of customer deployments, but I
- 9 didn't analyze customer deployments to understand whether
- 10 the infringement was --
- 11 Q. Did you do any analysis of the deployment of
- 12 RemoteXpert at Home Depot during the course of your work on
- 13 this case?
- 14 A. I did analysis in the cognitive sense I took into
- 15 consideration that that is one of the deployments of the
- 16 product, yes.
- 17 Q. And what documents did you review to inform yourself
- 18 regarding how Home Depot is using Cisco's RemoteXpert
- 19 product?
- 20 A. I can't recall, but I believe there were slides sent
- 21 from Cisco that I reviewed that mentioned it and talked
- 22 about it. The slide sets, I think that was the principal
- 23 way I saw it in presentations made within Cisco.
- Q. Did you see anything in those documents you just
- 25 referred to that indicate that Home Depot has deployed

- 1 RemoteXpert in a way that supports multi-lingual support to
- 2 users of that product?
- 3 A. I didn't see the specificity in the documents that
- 4 would lead me to understand which language it uses in
- 5 general, but I'm aware of Home Depot's operations in the
- 6 country and understand the language and support in general,
- 7 sure.
- 8 O. You've also offered the opinion that Cisco's Pulse
- 9 product infringes XU's '709 patent and also misappropriates
- 10 XU's trade secrets; is that correct?
- 11 A. Again, the subject of trade secrets, I don't remember
- my conclusion on the '903 product. We would have to look
- for the sheets on that as well.
- 14 Q. At a minimum, you've offered the opinion that Pulse
- infringes the '709 patent and an also misappropriates some
- subset of XU's trade secret?
- 17 A. I want to be absolutely sure that if I say yes, that's
- true, so let's just really quickly check what I said about
- 19 Pulse.
- The Pulse agreement, I start on paragraph 177.
- It's the '903 patent and the '709 and a number of trade
- secrets, yes.
- 23 Q. I will just represent to you that Pulse is no longer
- accused of infringing the '903 patent. So my question was,
- 25 do I have it correct, you hold the opinion that Pulse

- 1 infringes the '709 patent as well as misappropriates some
- 2 subset of XU's trade secrets?
- 3 A. That's correct.
- 4 Q. Have you ever used Pulse, Dr. Nourbakhsh?
- 5 A. I have not.
- 6 Q. Have you ever inspected a working copy of Pulse?
- 7 A. I believe no.
- 8 Q. Do you know who the customers are for Pulse?
- 9 A. Not without research.
- 10 Q. So I take it from that answer, then, that you've never
- 11 performed any analysis of how any customer is actually using
- the Pulse product. Is that a fair understanding?
- 13 A. I think the fair understanding is that my
- 14 understanding of how customers would use Pulse is based on
- 15 the documentation I've read.
- 16 Q. And that's it; right?
- 17 A. Not based on talking to a customer.
- 18 Q. Did you review any source code for Cisco's Pulse
- 19 product, Dr. Nourbakhsh?
- 20 A. It's the same answer I gave to the prior question
- 21 about source code. I do remember what expert XML calls, but
- 22 I don't remember for Pulse whether I looked at the source
- 23 code that ended up being relevant or not.
- Q. What is a user guide, Dr. Nourbakhsh, in the context
- of software?

- 1 A. It's something that helps the end user understand how
- 2 to use the product.
- 3 Q. And what is an admin guide or administrators guide?
- 4 A. It's something that helps the, I hate to use the same
- 5 word again, that people that are configuring the product for
- the use of the end user understand how to configure it
- 7 properly for use.
- 8 Q. And do you know whether Cisco created user guides and
- 9 admin guides for its Pulse product?
- 10 A. Yes, it did.
- 11 Q. And in the course of developing your opinions in this
- case, did you review the user guide and the admin guide for
- 13 Pulse?
- 14 A. I reviewed them after we had this same conversation at
- 15 a deposition, because you reminded me that I had looked at
- them when I looked at the deposition of, I believe it was
- 17 Mr. Ganew (phonetic) maybe, because they were exhibits to
- that and I had forgotten about them until you placed them in
- 19 front of me.
- 20 Q. So it's your testimony, then, today, Dr. Nourbakhsh,
- 21 that you had, in fact, reviewed the user guide and the
- 22 admin guide for Pulse prior to forming your opinions about
- 23 Pulse?
- A. No. I formed opinions about Pulse, and then I
- 25 reviewed the deposition of Mr. Ganew and saw the attachments

1 and reviewed them and they didn't change my opinion that I 2 already formed about Pulse. Your testimony here today is you reviewed the user 3 Q. quide and admin quide for Pulse prior to your deposition? 4 5 Α. I looked at them prior to my deposition. I reviewed 6 them more carefully following my deposition after we had the 7 same discussion. Let's listen to a portion of your deposition expert 8 where we had this discussion. 9 10 (Deposition excerpt played as follows.) 11 "Question: Did you review, Dr Nourbakhsh, 12 either the published user quide or the published admin 13 quide for Pulse in connection with your analysis of 14 the Pulse product? 15 "Answer: In the beginning of the section, I lift all of the documents that I reviewed. Shall we 16 17 review that? 18 "Question: Whatever helps you answer my 19 question. 20 "Answer: What are the two types of 21 documents you're looking for? 22 "Question: The published user guide and the 23 published admin guide for Pulse.

"Answer:

No.

"Ouestion: Why not?

24

1	"Mr. Stein: Objection.
2	"Answer: I reviewed everything that I was
3	able to identify in the boxes of documents sent over.
4	So this paragraph represents everything that I
5	reviewed.
6	"My proposition for why I wouldn't have
7	reviewed a document that sounds relevant is that it
8	wasn't in the boxes that I went through.
9	"Mr. Schuman: You can you mark that as the next
10	exhibit, please.
11	"Mr. Steinhoff: Is this the Bates number?
12	"Mr. Schuman: This particular document does
13	not. I will represent to you this particular document
14	was produced.
15	(Whereupon Deposition Exhibit No. 327 was marked
16	for identification.)
17	"Mr. Schuman: I will just represent on the
18	record that this document is publicly available on
19	Cisco's website.
20	"By Mr. Schuman:
21	"Question: So, Dr. Nourbakhsh, turn for me,
22	please, to page 2-5. Do you see at the bottom of 2-5
23	it says Pulse locator search interface?
24	"Answer: Yes.

"Question: It says the Pulse locator search

- 1 interface appears in all pages of the Cisco Pulse 2 graphical user interface. Figure 2-5 shows this interface in the home page. And then if you turn to 3 the next page, do you see figure 2-5? 4 5 "Answer: Yes. 6 "Question: Do you recall seeing that figure in 7 Dr. Forys' rebuttal report? "Answer: I don't recall if I saw an exact 8 9 duplicate, but it looks familiar, yes. 10 "Question: Identify for me, please, the inquiry 11 criteria that are depicted on this figure 2-5. 12 "Mr. Steinhoff: Objection. 13 "Answer: To identify inquiry criteria and 14 values on this page, I need to do a contextual 15 understanding of this document that I'm seeing for the 16 first time right now. I have to understand the 17 document so that I can then consistently apply my 18 interpretation of the patent to it." 19 (End of deposition excerpt.) 20 BY MR. SCHUMAN: 21 Q. Dr. Nourbakhsh, you also have offered the opinion in 22 this case that Cisco's Quad product misappropriates some 23 subset of XU's trade secrets; is that correct? 24 Α. That's correct.
- O. Have you ever used Ouad?

- 1 A. No.
- 2 Q. Have you ever inspected a working copy of Quad?
- 3 A. No.
- 4 Q. Have you ever examined the source code for Quad?
- 5 A. Same answer as before. It depends on what pieces of
- 6 source code I've used in my various documents by Cisco.
- 7 Q. Have you done any examination of any customer
- 8 deployments of Cisco's Quad product?
- 9 A. Let me remind myself of the document I looked at on
- 10 Quad and see if I talked about this.
- 11 (Pause.)
- 12 THE WITNESS: I would have to look -- there's
- one document I looked at, which is the case study
- 14 collateral. I would have to look at that in detail to see
- if that's a specific case study or vertical case study.
- 16 BY MR. SCHUMAN:
- 17 Q. As you sit here today, Dr. Nourbakhsh, do you have a
- specific recollection of who the Quad customers are?
- 19 A. No. Without looking at my writing, I don't have a
- 20 recollection of the names of customers.
- 21 Q. You also offered the opinion, Dr. Nourbakhsh, that
- 22 Cisco's SOAR program misappropriates XU's trade secrets;
- 23 right?
- 24 A. That's correct.
- 25 O. Have you ever used SOAR?

- 1 A. No.
- 2 Q. Have you ever inspected a working copy of SOAR?
- 3 A. No.
- 4 Q. Have you ever examined any source code for SOAR?
- 5 A. Same answer that I've given before to that same
- 6 question on the other products.
- 7 Q. Is it a fair summary of your testimony that your
- 8 analysis of the accused Cisco products is based on the
- 9 documents in those boxes that were provided to you by XU's
- 10 counsel in this case?
- 11 A. Partial. Not a fair exhaustive summary. It's based
- on the boxes and based on my prior knowledge about what
- existed, and that prior knowledge helps me to take the
- documents and the boxes and use them to formulate an
- understanding of how the Cisco products work.
- 16 Q. Fair enough.
- Dr Nourbakhsh, I didn't mean to suggest that you
- didn't bring your expertise to bear on it, but with respect
- 19 to specifically how the Cisco accused products operate, do
- we agree that your understanding of those products was based
- 21 exclusively on the materials in those boxes that you
- 22 received from Stroock?
- 23 A. That's correct.
- Q. During Mr. Sobel's examination, do you recall some
- 25 questions regarding a Genesys product called Expert Contact?

- 1 Do you remember that?
- 2 A. I do.
- 3 Q. I think you testified that that was one of the other
- 4 technologies you looked at in connection with your work in
- 5 this case; right?
- 6 A. I think the question was did I consider other
- 7 products, and I said that Expert Contact is a product that I
- 8 considered by reading the transcript of an interview with, I
- 9 think Dr. -- Mr. Barton.
- 10 Q. Have you ever used Expert Contact, Dr. Nourbakhsh?
- 11 A. No.
- 12 O. Did you review any code for Expert Contact in
- 13 connection with your work in this case?
- 14 A. No.
- 15 Q. Did you review any of the published user guides or
- other manuals regarding Genesys' Expert Contact product in
- 17 connection with your work in this case?
- 18 A. I may have when I looked at the original Forys
- 19 report or rebuttal report. One of the tricky issues here
- is I looked carefully at all the exhibits Forys and
- 21 Chatterjee provided, and to try to lend support to their
- 22 arguments about why, for instance, Expert Contact might
- include trade secrets, they sometimes included these
- documents.
- 25 So I'd be remiss in saying no, no I didn't

- 1 review them directly, but I read those reports and reviewed
- 2 all of the exhibits in those reports, and in so doing may
- 3 have seen the kind of documents you're talking about.
- 4 Q. Let's focus just on your opinions, your affirmative
- 5 infringement and misappropriation opinions as expressed in
- 6 your opening expert report.
- 7 We agree that you address Genesys' Expert
- 8 Contact product in that report; right?
- 9 A. Yes. It talks specifically about Mr. Barton's
- 10 transcript vis-a-vis Expert Contact in that report.
- 11 Q. And your opinion that you express in your report,
- paragraph 55, is that Genesys' Expert Contact technology
- had shortcomings that are overcome by XU's technology;
- 14 right?
- 15 A. The first line is that it had limitations and
- shortcomings that caused it to be an incomplete solution for
- the contact center space, which does not have anything to do
- 18 with XU in particular.
- 19 Then I think I present five limitations to which
- 20 Dr. Forys responded.
- 21 Q. And those opinions in paragraph 55, those were
- formed based on your analysis of Mr. Barton's deposition
- 23 testimony?
- 24 A. That's correct.
- 25 O. And those opinions were not based on any analysis of

- any of the published documents or other materials regarding
- 2 Expert Contact; is that correct?
- 3 A. When I read Mr. Barton's deposition, which was
- 4 thorough precisely because he was in charge of the
- 5 end-of-life process for the product, had I felt like I
- 6 needed more information, I would have looked at it. I
- 7 certainly felt I understood enough about the product to come
- 8 up with these specific conclusions about what it was
- 9 missing.
- 10 Q. Based solely on your review of his deposition
- 11 testimony; is that correct?
- 12 A. That's correct.
- 13 Q. In your -- in your report, Dr. Nourbakhsh, and also in
- 14 the examination by Mr. Sobel, do you recall some discussion
- of something called K-World; right?
- 16 A. That's right.
- 17 Q. And you compared K-World to some of XpertUniverse's
- trade secrets and the asserted patents in this case in your
- 19 report; right?
- 20 A. I think "compare" is a strong world. I don't compare
- 21 K-World to the trade secrets. I compare it to the problem
- 22 that was facing contact centers in this case, the idea of
- connecting to anywhere.
- Q. Other than your conversations with Mr. Mike Turillo,
- 25 did you do anything to for yourself regarding what K-World

- 1 was?
- 2 A. No, and the reasons for that are the same as I
- 3 provided in the case of Expert Contact. He was able to
- 4 provide his technical details with me on my interview with
- 5 him and using managerial guidance to me. So I felt like I
- 6 had everything I needed to understand those limitations.
- 7 Q. So therefore your opinions as expressed in your report
- 8 regarding K-World were based on your expertise as well as
- 9 your conversation with Mr. Turillo; is that right?
- 10 A. That's correct.
- 11 Q. And during the course of forming the opinions you
- express in your report regarding K-World, you did not review
- any documents regarding K-World; is that right?
- 14 A. I don't recall doing so, no.
- 15 Q. Did you take any notes during your conversation with
- 16 Mr. Turillo, Dr. Nourbakhsh?
- 17 A. Yes.
- 18 Q. Do you still have those notes?
- 19 A. I don't know. They would have been in a flat text
- file. That's usually how I take notes on my computer.
- 21 Q. Other than your consideration of K-World and
- 22 Expert Contact, you didn't analyze XU's technology for its
- trade secrets in light of any other specific products, did
- 24 you?
- 25 A. I analyzed XU's technologies in light of every product

- 1 that I was aware of in the early 2000s. I didn't do it with
- 2 respect to one particular products, but rather to the
- 3 experience and knowledge I had about what was state of the
- 4 art in the time in question.
- I also analyzed it in view of the products,
- 6 large number of which were presented after that first report
- 7 by Mr. Forys.
- 8 O. So, Dr. Nourbakhsh, in your binder -- in your binder,
- 9 Dr. Nourbakhsh, at tab 3 is your deposition transcript.
- 10 Turn for me, please, to page 207.
- 11 A. Tab 3?
- 12 Q. Tab 3.
- 13 A. Okay. I'm on 207.
- 14 Q. Starting at line 2, I asked you the same question at
- 15 your deposition:
- "And that's your opinion -- your opinion, but my
- 17 question was specific. Did you perform any specific
- analysis of these trade secrets in relation to any other
- specific products other than K-World and Genesys Expert
- 20 Contact?
- 21 No."
- Dr. Nourbakhsh, you would agree with me that a
- 23 number of the patent claims in this case that you believe
- are infringed by the Cisco accused products are method
- 25 claims; right?

- 1 A. They're of multiple types, correct, and some of them
- 2 are method claims, yes.
- 3 Q. And you're aware that in order to infringe a method
- 4 claim, each step of the claim must be practiced in the
- 5 United States; is that right?
- 6 A. I understand that, yes.
- 7 Q. You understand that if a product had never been used
- 8 in a way that meets all of the elements of a method claim,
- 9 the method claim is not infringed; right?
- 10 A. I understand that, yes.
- 11 Q. Let's talk about Pulse. It's your opinion, Dr.
- 12 Nourbakhsh, that Cisco's Pulse product infringes claims 1
- through 3 and 5 of the XU '709 patent; is that right?
- 14 A. Let's go to Pulse and the documents, if I may. Do you
- have paragraph numbers I should go to or should I just find
- 16 it?
- 17 Q. I believe my question was just asking you if it's your
- opinion that Cisco's Pulse product infringes claims 1
- through 3 and 5 of the '709 product. That's your opinion;
- 20 right?
- 21 A. I understand the question. You are giving me specific
- 22 numbers and my recollection isn't good enough to know the
- 23 precise numbers of all the claims for all the products, so I
- have to go and check if you want me to validate and verify
- 25 what I wrote and believe.

- 1 Q. Go ahead.
- 2 A. Thank you.
- 3 (Pause.)
- 4 THE WITNESS: And I apologize. Remind me if you
- 5 are talking about the '903 patent or '703 patent.
- 6 BY MR. SCHUMAN:
- 7 Q. I'm asking about your opinion regarding the alleged
- 8 infringement of the '709 product by Cisco's Pulse product.
- 9 A. '709. Very well.
- 10 So claim 1, yes, I do, have an opinion for claim
- 11 1, that's correct.
- 12 Yes, claim 3 is the next one that I have an
- opinion on, and then claim 5. 1, 3 and 5.
- 14 Q. And claim 1 is an independent claim; right?
- 15 A. It was an independent claim, yes.
- 16 Q. And claim 5 is an independent claim; right?
- 17 A. Correct.
- 18 Q. And the other claims that you just mentioned are
- 19 dependent claims; right?
- 20 A. Claim 3 is a dependent claim, yes.
- 21 Q. Dr. Nourbakhsh, and it's your opinion that Cisco's
- 22 Pulse product meets all of the elements of claim 1 and claim
- 5 of the '709 patent; right?
- 24 A. My opinion is that Pulse literally infringes on claims
- 25 1, 3 and 5, yes.

- 1 Q. And so the second to last element, Dr. Nourbakhsh, of
- 2 claim 1 of the '709 patent is designating a parameter that
- 3 indicates a source from which inquiry criteria values are
- 4 received; right?
- 5 A. That's correct.
- 6 Q. And it's your opinion that that element is found in
- 7 Cisco Pulse because of the block diagram you found in the
- 8 document entitled guery engine; right?
- 9 A. In the paragraph, I identified the federator and the
- index management system as items in the system that together
- 11 point to the inquiry criteria values, yes.
- 12 O. But the only document -- and those are found in the
- query engine document; right, Dr. Nourbakhsh?
- 14 A. That is the reference that I used for that, yes.
- 15 Q. And have you since seen, since you formed these
- opinions, Dr. Nourbakhsh, the declaration of Mr. Sateesh
- 17 Gaddam from Cisco?
- 18 A. Yes. He explained that the query engine as written in
- 19 the document was not implemented, that rather the thing that
- 20 was implemented in its lieu has but one index.
- 21 O. So you would agree with me, then, that the document
- you cite here in Exhibit 205 was a document generated during
- 23 the course of the development process of the product; is
- 24 that right?
- 25 A. I think the likeliest explanation for that disconnect

- is that this document doesn't reflect the exact way the
- 2 query engine was designed for some specific version of the
- 3 query engine that the gentleman is speaking of, yes. It was
- 4 a mismatch. Whether that means some version of Pulse had
- 5 multiple indices versus one indices, I don't know. What I
- 6 do know is that it doesn't matter whether you have one
- 7 indices or multiple indices.
- 8 So when I saw his comment, that did not strike
- 9 me as something that ruins the case that I'm making for this
- 10 element.
- 11 Q. The fact that the document that you rely on as the
- basis for your opinion as to this element does not reflect
- the final product does not change your opinion regarding
- infringement.
- Is that your testimony, Dr. Nourbakhsh?
- 16 A. My testimony is that his specific testimony in saying
- it didn't have multiple indices explicitly is opening the
- 18 door for the notion that it had one index. And whether you
- 19 have multiple indices or one index, the fact of the matter
- is, if you are going to point to inquiry criteria values in
- 21 a database system, you have a pointer, and that pointer has
- 22 to reside somewhere.
- I was identifying the federator because that was
- an obvious place where there is clearly an index to that
- 25 pointer.

- 1 Q. And you found the federator that you are referring to
- 2 in that testimony in the query engine document that you cite
- in paragraph 205 of your report; is that right?
- 4 A. That's correct.
- 5 Q. Let's talk about RemoteXpert.
- It's your opinion that RemoteXpert infringes
- 7 XU's asserted '903 patent; right?
- 8 A. That's correct.
- 9 Q. And it's your opinion that -- let's put some claim
- 10 language up on the screen. This might be easier for
- 11 everyone.
- I have up on the screen, Dr. Nourbakhsh, a
- portion of the language of claim 1 of the '903 patent.
- 14 You would agree with me that the first element
- 15 after the preamble, providing an inquiry-type computer
- database populated with a first layer of predetermined
- semantically expressed inquiry types organized from an
- underlying plurality of criteria groupings that are humanly
- 19 understandable descriptors is one of the elements of novelty
- of this patent, in your opinion.
- 21 Right?
- 22 A. That's correct.
- 23 Q. And in your opinion expressed in your report, you
- 24 identified something called expert types from an expert type
- 25 table as the inquiry types; right?

- 1 A. Yes. If I recall, there's a Rev ED table in the Rev
- 2 database. Skill and expert types. And I was able to show
- 3 that expertise skills and expert types, if I recall
- 4 correctly, actually represent underlying criteria and layers
- 5 of inquiry.
- 6 Q. And I think you just mentioned this, but you would
- 7 agree with me that we have to identify in order to find
- 8 literal infringement both something called inquiry types as
- 9 well as an underlying plurality of criteria groupings;
- 10 right?
- 11 A. Absolutely. What yu have to do with the novelty of
- the patent and the way RemoteXpert does it, you have an
- underlying structure of inquiry. I can't remember if it's
- expertise skills or expert types of underlying foundation.
- 15 And then the other one is easier to change and it points to
- it so that you have flexibility at the high level.
- 17 Q. RemoteXpert, what you have found in your opinion to
- meet the limitation underlying plurality of criteria
- 19 groupings is what you called expertise skills; is that
- 20 right?
- 21 A. I have to look, because it's easy to confuse the
- 22 expertise skills with expert types.
- 23 Q. And --
- 24 A. Let me take a look.
- 25 O. If you could take a look at paragraph 130 of your

- 1 report and if I've misled you, you can look wherever you'd
- 2 like.
- 3 (Pause.)
- 4 THE WITNESS: Okay. I think I've got it.
- 5 I think it was expert skills that are the
- 6 underlying criteria and I believe expert skills or expertise
- 7 skills, that's right, and expert types are a form of layers
- 8 of inquiry.
- 9 I realize it's odd because they use the word
- 10 "expert" in RemoteXpert to refer to something that really
- should be called inquiry, but in looking at the code and how
- 12 the XML markup assigns values to the buttons in figure 22
- and elsewhere, it becomes clear the word "expert" really
- means inquiry in this case.
- 15 BY MR. SCHUMAN:
- 16 Q. Right. So in your opinion, the table you are looking
- at, when it talks about expert types, in your opinion it is
- really talking about what the patent calls inquiry types,
- 19 and when it talks about expertise, skills, in the
- documentation you reviewed, that's actually the underlying
- 21 plurality of the criteria grouping in the patent? Have I
- 22 got your opinion right?
- 23 A. Well, each expertise skill is -- the way expertise
- skills are laid out in the code, group of expertise skills
- is a, yes, criteria grouping. Underlying criteria grouping,

- 1 that's correct.
- 2 Q. I'm sorry. What code are you referring to in that
- 3 answer, Dr. Nourbakhsh?
- 4 A. When I looked at the way that the buttons on the
- 5 screen are presented as an interface to the user, or
- 6 accessing information about what to present to the user,
- 7 presenting types of inquiries to the user to choose between,
- 8 that's the code that I'm talking about.
- 9 Q. Oh, so you weren't talking about source code in your
- 10 prior answer?
- 11 A. That is source code.
- 12 Q. Your review of the -- the screen, the graphical user
- 13 interface?
- 14 A. XML markup that commands the system to go to a
- 15 database and find values, paint buttons on the screen and
- provide values in those buttons that are semantically
- important. That is actually source code. That is code
- that's going to tell you what to do.
- 19 Q. Dr. Nourbakhsh, in paragraph 130 of your report for
- 20 the expertise skills that you identify as meeting the
- 21 limitation underlying plurality of criteria groupings, you
- 22 cite a document 382951.
- Do you see that?
- 24 A. Yes.
- 25 O. And you agree with me that that is the basis for your

- finding expertise skills in RemoteXpert to meet this
- 2 limitation of the claim?
- 3 A. That's a basis. I don't recall without reviewing the
- 4 documents whether I had multiple documents relating to that
- 5 conclusion or not.
- 6 Q. So, Dr. Nourbakhsh, in the binder I handed you is
- 7 actually the document that you cite there. It's the, yes,
- 8 it's the big document in the front flap.
- 9 A. The native data dump.
- 10 Q. Right. You call this a data dump in your report, is
- 11 that right, in paragraph 130?
- 12 A. Yes.
- 13 Q. Dr. Nourbakhsh, isn't this one of those customer
- 14 surveys that you were describing in your prior testimony
- with Mr. Sobel?
- 16 A. The providence of this is not something I can say with
- 17 certainty. What I can say is that this is identifying
- specific features that are solution requirements.
- 19 The topic says solution requirements. A survey
- is typically a form that a customer fills out. A solution
- 21 requirement document is much later in the process. It's at
- 22 the point where you're deciding what the functionality is
- that you probably must have. That's why it's a very useful
- 24 document to look at.
- 25 O. And you say much later in the process, Dr. Nourbakhsh.

- 1 Wouldn't you agree with me that a solutions requirements
- 2 document like this document we're looking at is created
- 3 prior to any architecting of the product?
- 4 A. A solutions requirement document is absolutely a
- 5 living document. Its initial creation dates can be early,
- 6 but it ends up having critical value throughout the software
- 7 processing and QA processing. Even at QA, you use it to
- 8 check the functionality and the comments against the
- 9 functionality the software has for quality assurance, to
- 10 ensure that the right functions actually exist before you
- 11 send it out for customers to try.
- 12 Q. You would agree with me, wouldn't you, that every
- requirement listed in a customer survey document like this
- does not get implemented in the final product?
- 15 A. This is not a customer survey document. Again, a
- 16 customer survey document is a -- either a form that a
- 17 customer is filling out or a report on a customer's survey
- results. This is a roll-up of all of the requirements,
- 19 functionality that the product is going to have.
- 20 Q. Including the functionality identified in the document
- 21 as optional or highly desirable, is it your testimony that
- 22 all of the functionality identified as optional or highly
- desirable would be necessarily implemented in the final
- 24 product?
- 25 A. No, no, that's not my testimony.

- 1 Q. And is it your testimony, Dr. Nourbakhsh, that all of
- 2 the functionality identified in this document was actually
- 3 implemented in the RemoteXpert product?
- 4 A. No, that's not my testimony.
- 5 Q. All right. Dr. Nourbakhsh, in any of the documents
- 6 that you reviewed describing the final RemoteXpert product,
- 7 did you see any reference at all to this document, Cisco
- 8 382951?
- 9 A. I didn't evaluate the amount of cross-indexing of
- internal Cisco documents to one another. I evaluated the
- 11 concepts in documents, where the final documents that I
- 12 looked at for, in this case, RemoteXpert indexing or linking
- 13 to the concept, the functions or features that are in this
- document, yes, absolutely.
- 15 Q. And you saw these specific expertise skills identified
- in the final RemoteXpert products?
- 17 A. I would have to look through the rest of my
- RemoteXpert analysis to remind myself what database is
- 19 contained in the skills. What I do recall is in the later
- 20 elements of this claim, that there's a place where we were
- 21 relate the expert skills, the actual expert skill sets to
- 22 these skills to the underlying criteria pretext.
- So I believe elsewhere in this I did go through
- 24 the effort of understanding the relationship of expertise
- 25 skills to expert types, ves.

- 1 Q. In the second element in this claim, Dr. Nourbakhsh,
- 2 associating in a database one or more other layers of
- 3 inquiry types with the underlying criteria groupings, the
- 4 one or more other layers of inquiry types having a
- 5 one-to-one correspondence with the first layer of
- 6 predetermined semantically expressed inquiry types.
- 7 In your opinion, Dr. Nourbakhsh, that's another
- 8 one of the elements of novelty of this patent; is that
- 9 right?
- 10 A. That's correct.
- 11 Q. And it's your opinion, Dr. Nourbakhsh, that
- 12 RemoteXpert has multiple layers of inquiry types because it
- provides multi-lingual support; right?
- 14 A. Let me remind myself by looking at paragraph 131.
- 15 Excuse me.
- 16 (Pause.)
- 17 THE WITNESS: Yes.
- 18 BY MR. SCHUMAN:
- 19 Q. You would agree with me that there are multiple
- 20 different ways to implement multi-lingual support in a
- 21 software product?
- 22 A. In different software products, yes.
- 23 Q. And what specific documentation did you review in this
- 24 case, Dr. Nourbakhsh, to inform yourself as to how
- 25 RemoteXpert implements multi-lingual support?

- 1 A. It's precisely what I wrote in 131. The fact that I
- 2 understood the database architecture of RemoteXpert as I
- 3 have written here led me to understand that in the case of
- 4 RemoteXpert, in order to have multi-lingual support, that is
- 5 to say in order to be able to have different inquiry types
- 6 labeled in different languages, they needed to have in the
- 7 database different instances of what they call expert types.
- 8 Therefore, the way that they would have to implement it,
- 9 precisely because of the way of the buttons on the screen
- and provide text for those buttons is one of the ways you
- end up requiring different inquiry-type layers.
- 12 Q. What RemoteXpert database did you analyze, Dr.
- Nourbakhsh, in connection with your work in this case?
- 14 A. I recall a table called RESC DB, which is a database
- table associated with one of the RemoteXpert databases.
- 16 Q. Any other bases for your opinion, Dr. Nourbakhsh, that
- 17 RemoteXpert implements multi-lingual support with multiple
- 18 layers in an inquiry-type database?
- 19 A. My basis for that is all the documents that I
- reviewed that are listed in paragraph 128, which told me
- 21 what the database architectural format of RemoteXpert is,
- 22 and therefore how it needs to implement multi-lingual
- support.
- Q. Claim 1 is a method claim. Is that correct, Dr.
- 25 Nourbakhsh?

- 1 A. Yes. Correct.
- Q. And I think we covered this, but you're not aware of
- 3 any RemoteXpert customer actually using multi-lingual
- 4 support in its deployment of RemoteXpert, are you?
- 5 A. I have every reason to presume that any company that
- 6 generally provides access to customers in multi-lingual
- 7 fashion will certainly do so when they are trying to connect
- 8 experts to customers. They are not going to do a single
- 9 language in that one case.
- 10 Q. Let's talk about Expert Advisor. Your opinion is that
- 11 Expert Advisor infringes -- among your other opinions, you
- 12 hold the opinion that Expert Advisor infringes the asserted
- claims of the '709 patent; is that correct?
- 14 A. I'm just going to the Expert Advisor section.
- 15 (Pause.)
- 16 THE WITNESS: All right. I'm there. '709
- patent and '903 patent and number of trade secrets, yes.
- 18 BY MR. SCHUMAN:
- 19 Q. Let's talk just a little bit about your opinion that
- it infringes the '709 patent, Dr. Nourbakhsh.
- 21 Therefore, in your opinion, the Expert Advisor
- 22 product includes the claims interactive problem definition
- 23 page; is that right?
- 24 A. Correct.
- 25 O. And you understand that the Court has construed the

- 1 term interactive problem definition page to be an
- 2 interactive graphical user interface; right?
- 3 A. Correct.
- 4 Q. And you've never tried to access Expert Advisor from
- 5 an interactive graphical user interface, have you?
- 6 A. I've never tried to access Expert Advisor in any way
- personally, but, rather, have read the UCC-UCCE
- 8 documentation and all the Virtual Expert Management
- 9 documentation, all of which makes use of Expert Advisor.
- 10 Q. You mentioned Virtual Expert Management, Dr.
- 11 Nourbakhsh.
- 12 You understand that Cisco sold Expert Advisor
- and Virtual Expert Management separately; right?
- 14 A. I understand marketing. However, for the purposes of
- 15 technically understanding products, I also understand that
- 16 it does not make technical sense for me to value them
- separately when it's obvious from all the documentation
- 18 I've read that Virtual Expert Management's core engine is
- 19 Expert Advisor, just like Expert Advisor is a core part of
- an enterprise.
- 21 You can't divorce these products from one
- 22 another. And from a marketing point of view, you can talk
- about how you sell them and what monikers they you use, but
- as far as I'm concerned, I have to evaluate them together
- because they form a cohesive functionality.

- 1 Q. There were customers for Expert Advisor; right?
- 2 A. I don't understand the question.
- 3 Q. You're aware that there are customers for Cisco's
- 4 Expert Advisor product; right?
- 5 A. Yes.
- 6 Q. And there are no customers for Cisco's Virtual Expert
- 7 Management product; right?
- 8 A. Again, to answer the territory of understanding and
- 9 defining the word "customer." Whether something was piloted
- and therefore it was never paid for or it was given to
- 11 somebody free as a bundle is irrelevant to my analysis of
- 12 the fact that it infringes in terms of functionality it has
- and the way it is used.
- 14 Q. Dr. Nourbakhsh, when we addressed this at your
- deposition, this is Page 135 of your deposition transcript,
- line 16. You can turn to it. It's Exhibit 3 in your
- 17 binder, at tab 3.
- 18 A. Say it again, the page number and all of that.
- 19 Q. Page 135, line 16.
- 20 A. Yes.
- 21 Q. I asked you:
- "Are you aware that Expert Advisor was released
- 23 by Cisco and actually sold separately from Virtual Expert
- 24 Management?"
- You said, "Yes."

- 1 And, Dr. Nourbakhsh, among the other documents
- 2 that you reviewed in this case, I think on your list
- 3 attached to your report, your opening report, was the
- 4 deposition of Cisco's Mike Lepore.
- 5 Do you remember reviewing his testimony?
- 6 A. I do, yes.
- 7 Q. And do you remember some testimony -- and who is
- 8 Mr. Lepore, if you remember, Dr. Nourbakhsh?
- 9 A. I don't remember that. I'm sorry. I have to review
- 10 that to find out.
- 11 Q. Mr. Lepore was Cisco's 30(b)(6) witness on Expert
- 12 Advisor and also one of the lead architects on Expert
- 13 Advisor. And I would like to show you an excerpt from his
- 14 deposition testimony.
- Dr. Nourbakhsh, when Mr. Lepore was deposed as a
- 30(b)(6) witness, he was asked by XU's counsel:
- "So my question is, would the front end for a
- system like this be limited to an IVR system?"
- I want to just stop there. What's your
- 20 understanding of an IVR system?
- 21 A. It's an interactive voice routing system. Push 1 for
- sales, 2 for marketing, et cetera.
- 23 Q. You would agree with me an IVR system is not an
- interactive graphical user interface?
- 25 A. Not by the definition of this Court for this

- 1 limitation, no.
- 2 Q. Your interpretation of interactive graphical user
- interface would include a telephone dial-up system?
- 4 A. No. I said no.
- 5 O. Okay. So when Mr. Lepore was deposed, he was asked,
- 6 would the front end system like this be limited to an IVR
- 7 system? There was some question and answer. And then his
- 8 answer is: The front end for Expert Advisor is limited not
- 9 only to IVR, it's limited to customer voice portal, I
- 10 believe. We had a bunch of features that are not available
- if you used a different IVR and I think we may have actually
- 12 restricted it only to CVP.
- Did you review that testimony before offering
- 14 your opinion that Cisco's Expert Advisor product infringes
- the limitation of the '709 patent, claim 1, requiring an
- interactive graphical user interface?
- 17 A. I reviewed this and I think I explicitly referred to
- this in, I think in my rebuttal write-up, because I pointed
- 19 out that, in fact, he said this, and yet when I look at
- 20 Virtual Expert Management, it's very clear to me that
- 21 Virtual Expert Management bundles in a way that includes a
- 22 graphical interface.
- 23 And therefore I need to take all the documents I
- have and make a decision, even though what he's saying is
- 25 inconsistent with the documents that show me that a PE

- 1 includes Expert Advisor.
- 2 Q. How about for what's called the standalone version of
- 3 Expert Advisor, Dr. Nourbakhsh? So those customers who
- 4 purchased Expert Advisor without Virtual Expert Management,
- 5 you would agree with me that an IVR system, the front end
- 6 for that deployment of Expert Advisor does not include an
- 7 interactive graphical user interface.
- 8 Would you agree with that?
- 9 A. When I started the analysis in this case, I assumed
- indeed what was being represented by Cisco, there was this
- 11 concept for the standalone advisor product, but the more
- 12 I've learned, the more I've seen thinks like contact center
- enterprise, including bundling in Expert Advisor, the less
- 14 I'm willing to make a bet on the idea that Expert Advisor is
- 15 a standalone product per se.
- I believe it's heavily bundled. I believe it's
- heavily bundled into UCCE, and therefore I'm of the opinion
- that if we're going to see whether there is some animal
- 19 called Expert Advisor that never has a graphical user
- interface, we're going to have to dig into whether UCCE ever
- 21 allows somebody to use Expert Advisor in a way where IVR is
- 22 the only interface in, and I'm doubtful that's the case.
- 23 It's highly unlikely.
- Q. Highly unlikely, but you have not actually done any
- 25 analysis of any of the actual customer deployments of Expert

- 1 Advisor, have you?
- 2 A. That's correct.
- 3 Q. I want to go back to Pulse for one minute, Dr.
- 4 Nourbakhsh. We're going back to the '709 patent now.
- 5 That's your opinion that Pulse infringes the '709 patent.
- 6 We talked about the claim limitation for the
- 7 '709 patent earlier designating go a parameter that
- 8 indicates a source from which inquiry criteria values are
- 9 received. I want to talk about a different one of the
- 10 limitations in the '709 patent, claim 1.
- 11 A. Hold on one second while I get to Pulse.
- 12 Q. Sure.
- 13 A. So I can read the claim.
- 14 Q. Sure.
- 15 (Pause.)
- MR. SOBEL: Your Honor, it seems like a lot of
- the questions that are going on here really go to the weight
- of testimony, talking about, you know, whether this is more
- 19 valuable than this piece and not really to the methodology
- that Dr. Nourbakhsh used to determine infringement.
- 21 THE COURT: All right. Well, thank you.
- 22 THE WITNESS: I'm getting there. Okay.
- 23 BY MR. SCHUMAN:
- 24 Q. Paragraph 201 of your report, Dr. Nourbakhsh.
- 25 A. 201. Okay. Ou said the '709 patent; correct?

- 1 Q. Correct.
- 2 A. All right.
- 3 Q. So one of the elements, Dr. Nourbakhsh, that you
- 4 believe is met by the Cisco Pulse product is pre-selecting
- 5 prior to receiving an inquiry from a second member of the
- 6 organization the quantity of inquiry criteria and values in
- 7 accordance with a predetermined context.
- And it's your opinion that that is one of the
- 9 elements of novelty of the '709 patent; right?
- 10 A. Yes. I remember that element as I read it.
- 11 Q. And in paragraph 201 of your report, Dr. Nourbakhsh,
- 12 it's your opinion that that element is found in the black
- list concept of Cisco Pulse; right?
- 14 A. That's one of the ways it's found, yes. I don't
- 15 remember if I mentioned this paragraph, the white list.
- 16 Yes, the black list is definitely an example where that's
- found.
- 18 Q. And you can take a look at paragraph 201 for me, Dr.
- 19 Nourbakhsh, and confirm that black list is the only list
- 20 referenced in paragraph 201 of your report.
- 21 A. Actually, paragraph 201 says a typical example is
- 22 demonstrated with vocabulary builder, which is interesting
- 23 because vocabulary builder is basically making sure that
- your vocabulary, just like we talked about trade secrets,
- 25 the vocabulary serves different people differently. So

- 1 managers use different things from regular experts.
- 2 White list and black list are two ways of doing
- 3 that. I believe if I recall correctly, Pulse also, when you
- 4 log in as a manager or a high level member of the
- organization, you're going to get more access of vocabulary
- 6 than you would get, so the black list does not apply to you,
- 7 for example.
- 8 O. Can you just please explain for the Court what a black
- 9 list is.
- 10 A. A black list is a selection of words that at the same
- 11 time says, don't show these words and therefore do show all
- other words, for example. For example, maybe at the VP
- level, you have a top secret project with the property of
- 14 defense. The VPs know about it and it's okay to talk about
- 15 military grade munitions.
- If you those put military grade munitions on the
- 17 black list and explain you don't want level 1 experts to see
- that word, then when seekers come in and try to connect to
- 19 experts, they're never going to get connected to somebody or
- see words that relate to military grade munitions unless
- 21 they have the right authorization for that.
- 22 So black list helps discriminate what you do see
- and you don't see.
- Q. And a white list, Dr. Nourbakhsh?
- 25 A. Is the exact same thing, complementary, meaning that

- 1 you should definitely see.
- Q. We spoke over each other. Say that again. A white
- 3 list is?
- 4 A. It's complementary to the black list. It can be a
- 5 list of things that you definitely do want to see, for
- 6 instance.
- 7 Q. So the black list terms are not displayed; is that
- 8 right?
- 9 A. No. The black list defines what is and isn't
- 10 displayed. The black list terms are an identification of
- 11 the words, not the display. The black list's purpose is to
- decide what to display and not to display.
- 13 Q. And you understand that black list functionality and
- 14 Pulse is optional functionality, don't you?
- 15 A. I would have to review Pulse again, but the fact that
- an administrator guide says you can create as many black
- lists as you want means that they're going to use it in the
- that way it's programmed for the industry.
- 19 Again, the part of this whole thing comes
- 20 because we're requesting organizational boundaries, and
- therefore we're going to be in a situation where it's
- 22 exciting for a manager to have as many words as possible in
- a system and be able to organize them so that the right
- 24 people can see the right words.
- 25 O. The Pulse administrator quide we talked about before,

- 1 this is one of those documents that may or may not have been
- 2 in the box of documents you received from Stroock. This is
- 3 Exhibit 75 to the declaration in support of this motion
- 4 we're here about today.
- 5 This is an excerpt from the Pulse user guide,
- 6 sorry, from the Pulse administrator guide. While having a
- 7 Pulse vocabulary uploaded to the system upon deployment of
- 8 Cisco Pulse is mandatory, the creation of a restricted
- 9 vocabulary and the timing of its deployment are up to the
- 10 discretion of the organization.
- 11 You agree that the restrictive vocabulary is the
- 12 black list?
- 13 A. Yes. Likely we're talking about the exact same
- 14 thing.
- 15 Q. Right. And so the Pulse Administrator Guide says the
- restricted vocabulary or the black list is optional, I'm
- sorry, discretionary with the organization that's deploying
- 18 Pulse; right?
- 19 A. It has to be at the discretion of the organization
- 20 because the whole point is, the organization is going to
- 21 want to do all the firewall on its own. It makes perfect
- 22 sense to say to the organization it's up to their discretion
- 23 to decide how to formulate the vocabulary.
- Q. And I may have asked you this earlier, but you have
- 25 not done any analysis of how any specific customer for Cisco

- 1 Pulse has deployed Pulse, have you?
- 2 A. Again, I have to review the slide set from Cisco. In
- 3 many of the slide sets that I reviewed from Cisco, they were
- 4 about convincing managers at Cisco why your product is a
- 5 good idea and should sell it.
- 6 In many other cases, the slides that I was
- 7 looking were evaluations of how it would be used by some
- 8 pilot, showing off how well it works and therefore how
- 9 valuable it is to the company.
- 10 I had to review slide sets I reviewed for Pulse
- 11 to see whether in this particular case Pulse is one of the
- 12 products I saw real customers being shown off as excellent
- users.
- 14 Q. Dr. Nourbakhsh, when I asked you this question at your
- deposition, I said, do you know whether the black list is a
- mandatory or optional functionality of Pulse?
- 17 You said, I do not know.
- I said, do you know whether any user of the
- 19 Pulse product has used the black list functionality that you
- 20 identified of satisfying this element of the claim in your
- 21 report?
- 22 Answer: I do not know.
- Let's turn to the trade secret opinions. I'm
- 24 almost out of time.
- I just want to make sure one thing is clear. I

- think we've heard quite a bit about your mapping
- 2 methodology. I just want to ask you the starting place for
- 3 that mapping exercise was the list of XU's trade secrets
- 4 that was provided to you by Stroock. This is Daubert
- 5 Exhibit 4; right?
- 6 A. That's correct.
- 7 Q. Do you have Daubert Exhibit 4 in front of you?
- 8 A. Yes.
- 9 Q. Turn for me, please, to item No. 18.
- 10 A. I'm there.
- 11 Q. Do you see No. 18?
- 12 A. I do.
- 13 Q. Do you see there are some specific Bates numbered
- 14 documents identified there?
- 15 A. I do.
- 16 Q. And did you review any of those documents in the
- 17 course of your preparation of your opinions in this
- 18 case?
- 19 A. I'd have to refer to my report to see if I -- if I
- 20 opined on trade secret 18 or not.
- Q. You would agree with me, Dr. Nourbakhsh, that if you
- had, in fact, reviewed any of those documents identified by
- Bates number in Item No. 18, they would then be identified
- on your list of documents reviewed, I believe that's
- 25 Exhibit A, to your initial report and also another exhibit

- 1 to your rebuttal report?
- 2 A. Yes. I agree that if these are any of the documents
- 3 that I looked at and generate an opinion based on in my
- 4 report, I would reference them, correct.
- 5 Q. And just so the record is clear, it's Exhibit A to
- 6 your opening report is your list of documents considered;
- 7 right?
- 8 And I'm not going to ask you, Dr. Nourbakhsh, to
- 9 take the time right now. I will represent to you that none
- of these Bates numbered documents are listed on Exhibit A
- 11 there, and I will further represent to you that they're not
- 12 listed on the similar exhibit to your rebuttal report.
- So would it be fair to conclude, then, that none
- of these specific documents were reviewed by you during the
- 15 course of your preparation of your misappropriation
- 16 opinions?
- 17 A. The best way to answer that question, which obviously
- 18 I need the exercise, so to speak, is to look at the trade
- secret rows that I have my call sheets.
- If 18 is blank, then I didn't attempt to
- validate or verify trade secret 18 in each of those
- 22 products. If it isn't blank, then those specific documents
- I did use in view of that.
- What I can tell you is that when I went through
- 25 the boxes and boxes of Cisco, when I was reducing it to the

- 1 boxes that would be sent to me in Pittsburgh, there were a
- 2 number of documents that had different Bates numbers and
- 3 were the exact same document. They were users guides like
- 4 that. Of course, there are also documents that had
- 5 different Bates numbers that were different versions, but
- 6 there are also absolutely identical documents that had
- 7 different Bates numbers.
- 8 So I definitely cannot just agree that I never
- 9 looked at these documents without looking at the documents
- 10 because it's entirely conceivable that one, the ones I
- 11 referenced here are the same document, different Bates
- 12 number. I saw that in the boxes that came over.
- 13 Q. Your opening report, Dr. Nourbakhsh, Daubert
- 14 Exhibit 1, Exhibit A to that report, that's all the
- 15 documents that you reviewed in connection with the
- formulation of the opinion in Daubert Exhibit A; right?
- 17 A. Correct.
- 18 Q. And I have the same question for you, Dr. Nourbakhsh,
- 19 regarding item number 33 on XU's trade secret list. There
- are some specific documents identified there by Bates
- 21 number.
- 22 A. Yes.
- 23 Q. And you would agree with me that if those specific
- documents were reviewed by you in the course of your
- 25 formation of your misappropriation opinions, they would then

- 1 be identified on your list of documents considered Exhibit A
- 2 to your opening report, which is Daubert Exhibit 1?
- 3 A. Or a document would be identified there that had a
- 4 different Bates number. I'm just saying don't match on
- 5 Bates number, match on the content.
- 6 MR. SCHUMAN: Your Honor, can I approach?
- 7 THE COURT: Yes.
- 8 MR. SCHUMAN: This is the same exact binder that
- 9 we used on Wednesday at the summary judgment hearing. I
- just want to show these documents to Dr. Nourbakhsh and
- 11 see if he has -- I want to show the documents to Dr.
- 12 Nourbakhsh.
- 13 THE COURT: So maybe, I'm not sure XU brought
- 14 their copies with them.
- MR. SCHUMAN: I have a copy.
- 16 (Mr. Schuman handed binders to the Court and to
- 17 the witness.)
- 18 THE COURT: I take it, Mr. Schuman, you're
- 19 almost done?
- MR. SCHUMAN: I am, your Honor.
- 21 BY MR. SCHUMAN:
- 22 Q. Dr. Nourbakhsh, the first document in the binder I
- just handed you, you recognize that document; right?
- 24 A. This is the NDA, I believe. Yes. This is the NDA
- 25 between XU and Cisco Systems.

- 1 Q. And you testified, you testified earlier that you
- 2 reviewed that document prior to preparing your opinions in
- 3 this case?
- 4 A. That's correct.
- 5 Q. Dr. Nourbakhsh, did you review any other NDAs between
- 6 XpertUniverse and any other company during the course of
- 7 your work on this case?
- 8 A. I don't recall if I read any other NDAs. I think it's
- 9 likely that this is the only NDA I looked at in detail
- 10 because I was curious about this NDAs contents. I do recall
- 11 talking to both Mr. Fateman and Mr. Steinhoff about their
- practices to see if they, in fact, ensured that everybody to
- whom they provided information about it the signed an NDA
- and they said yes.
- 15 Q. But you -- the only NDA you actually reviewed in
- 16 connection with forming your opinions in this case is the
- one in front of you now, the NDA between XU and Cisco;
- 18 right?
- 19 A. This is the NDA that I reviewed in detail, yes.
- 20 Q. And are you suggesting that you reviewed any other
- 21 NDAs between XpertUniverse and any other company in the
- course of forming your opinions in this case?
- 23 A. I'm suggesting that I may have seen other NDAs, but I
- 24 believe this is the only one I read in detail.
- 25 O. Dr. Nourbakhsh, when we took your deposition in this

1 case, I asked you about NDAs and I said -- this is at Page 2 2 '08, line 5: 3 "Did you review any other XpertUniverse" -strike that. 4 5 "Did you review any other NDAs to which 6 XpertUniverse was a party other than the NDA between Cisco 7 and XpertUniverse? "Answer: I did not." 8 9 Dr. Nourbakhsh, we can skip tabs, the next two tabs in this binder. 10 11 THE COURT: I'm sorry. He didn't respond to your last question, I don't think. 12 13 THE WITNESS: I'm sorry. I think you're trying 14 to somehow trap me and it's not true. 15 What you just asked me was, did I review any 16 other NDAs, and I said this is the only one I looked at in 17 detail. 18 You said did you see any other NDAs, and I said -- I said something very close to, this is the only one 19 20 I read in detail. Then you read me back from my deposition 21 with you, this is the only one you looked at in detail? I 22 said no, I didn't review any others. 23 If your intention is to show that I secretly

reviewed NDAs and then lied about it, I don't have any

reason to misrepresent my looking at NDAs.

24

- 1 The important point is, did XU take appropriate
- 2 measures to maintain and preserve the confidentiality of
- 3 their trade secrets which were their valuable, you know,
- 4 part of their set of products, the set to evaluate the
- 5 company, and I did what I needed to do to ensure myself
- 6 that that question would be asked before proceeding with the
- 7 case.
- 8 BY MR. SCHUMAN:
- 9 Q. And I wasn't actually trying to suggest what you just
- 10 said. I was just simply clarifying the record regarding
- 11 what NDAs you reviewed in connection with your work in this
- 12 case.
- Dr. Nourbakhsh, there are some other documents
- 14 in this binder. You can skip the next two. Those are
- 15 contracts.
- And I have the same question for you regarding
- each of the remaining nine documents in this binder, which
- is, did you review them in the course of your work in this
- 19 case?
- 20 A. Can you give me a tab number to go to?
- 21 Q. Sure. Tab No. 23.
- 22 A. The e-mail; right?
- 23 Q. The document at tab 23.
- 24 A. Oh, yes. I do remember seeing this e-mail, yes.
- 25 Q. And why is this e-mail not listed on Exhibit, on the

- documents considered list in your reports?
- 2 A. I don't know. I remember this idea of somebody
- 3 writing to Ken and saying it was great meeting with you.
- Q. Okay. And turn to the next one for me, Dr.
- 5 Nourbakhsh.
- 6 A. 26?
- 7 Q. Yes, 26. This document, Dr. Nourbakhsh, I'm going to
- 8 represent to you that none of these documents are identified
- 9 on either of your documents considered list.
- 10 Did you review the tab, the document at tab 26
- in connection with your work in this case, your opinions in
- 12 this case?
- 13 A. I remember it was a great meeting with you guys
- 14 yesterday text on the document under the prior tab. I don't
- 15 remember the space Ken and Vinnie. So it looks unlikely
- 16 that I reviewed this one.
- 17 Q. Tab 27, Dr. Nourbakhsh, the same questions. This
- document is not listed on any of your documents considered
- 19 list.
- 20 Did you analyze this document in connection with
- 21 forming your opinions in this case?
- 22 A. Are we talking about the e-mail or the attachment or
- 23 both together?
- 24 Q. The whole document.
- 25 A. Because in some cases the figures look familiar, but

- 1 the providence of the figures could be in other documents,
- 2 you understand.
- I don't think I reviewed this precise e-mail
- 4 with the attachments as labeled tab 27, no.
- 5 Q. How about the same question regarding the document at
- 6 31, tab 31? Did you review the documents here in connection
- 7 with the forming of your opinions? And I will represent to
- 8 you that this document is not listed on your documents
- 9 considered list either.
- 10 A. This one looks familiar. The architectural diagram
- 11 looks familiar, which the notes afterwards.
- 12 Q. But if you actually considered it in forming your
- opinions in this case, it would be listed on your documents
- 14 considered list; right?
- 15 A. Yes.
- 16 Q. And the same question regarding tab 32, Dr.
- 17 Nourbakhsh. Did you review this document in connection
- 18 with forming your opinions in this case? I will represent
- 19 to you that this is not on your documents considered list
- 20 either.
- 21 A. No, I didn't review this one.
- 22 Q. The same question regarding the next document, Dr.
- Nourbakhsh, the one at tab 35. I will represent to you this
- document is not on your documents considered list.
- 25 Did you review and analyze this document in

- 1 connection with forming your opinions in this case?
- 2 A. No. This document does not look familiar. Oh, yes,
- 3 it does, sorry. I just went to the second page. The e-mail
- 4 wasn't looking familiar, but product function overview
- 5 looked very familiar.
- 6 So I'm guessing at least terms of this document
- 7 are identified perhaps by some other Bates number in some
- 8 other documentation that I've seen.
- 9 Q. How about tab 36, Dr. Nourbakhsh? I will represent to
- 10 you this is another document that is not on your documents
- 11 considered list.
- 12 Did you review this document in connection with
- forming your opinions in this case?
- 14 A. I remember seeing the phrase "all documents are
- 15 covered under NDA." I'm not sure it's this document or
- another one. And the reason I remember that phrase is
- 17 because it reminds me of how we did business and the idea
- you have an NDA in place and from time to time you mention
- 19 the DNA.
- So I don't know this document or another
- 21 document, but I do remember some document that I've seen
- that mentions the NDA as this one does.
- Q. How about No. 39, Dr. Nourbakhsh? This document is
- another one that's not listed on any of your documents
- 25 considered list.

- 1 Do you recall reviewing this document in
- 2 connection with forming your opinions in this case?
- 3 A. I don't recall seeing this document, no.
- 4 Q. The last one, Dr. Nourbakhsh.
- 5 At tab 106, do you recall reviewing this
- 6 document in connection with forming your opinions in this
- 7 case? I will represent to you that this is not on either of
- 8 your documents considered list.
- 9 A. Is the last one is one page e-mail; is that correct?
- 10 Q. One page e-mail, Dr. Nourbakhsh. And your binder,
- does your binder include the attachments?
- 12 A. Oh, so the --
- 13 Q. Yes. That's the document, Dr. Nourbakhsh.
- 14 A. Not the last page. I see. I see. Let me take a
- 15 look.
- 16 Q. My question to you, so the record is clear, my
- 17 question to you, the entire document, beginning at
- 18 Bates Number Cisco 307179, an e-mail with PowerPoint
- 19 attachments.
- 20 My question to you, my representation to you is
- 21 this document is not identified on your documents considered
- 22 list. My question to you is whether you considered this
- document in the course of forming your opinions in this
- case.
- 25 A. The slide set, in particular, the area on Bates

- 1 7181, prospects and the slide on Bates 7183 that talks
- 2 about Cisco/IBM banking refresh look familiar, so in some
- 3 slide set or presentation that I have reviewed, I have
- 4 seen these slides. However, I'm not assured that I saw it
- 5 in this exact format as an e-mail attachment, in other
- 6 words.
- 7 MR. SCHUMAN: Just one more minute, your Honor.
- 8 THE COURT: All right.
- 9 BY MR. SCHUMAN:
- 10 Q. Dr. Nourbakhsh, in the course of your work in this
- 11 case, you came up with a scale and purported to value
- 12 XpertUniverse's, the trade secrets list on the XpertUniverse
- 13 trade secret list?
- 14 A. That's right.
- 15 Q. And you communicated your valuing of those trade
- secrets to XpertUniverse's other expert, Mr. Braddock;
- 17 right?
- 18 A. Well, I communicated them to -- to counsel and they
- 19 passed it on to Braddock, I believe. I think that's the way
- it was used.
- 21 Q. So did you -- you didn't actually communicate
- 22 directly with Mr. Braddock regarding your ranking of
- the trade secrets, your valuations of the trade
- 24 secrets?
- 25 A. I think I always endeavored to have my communication

- 1 be with counsel and then they act like a facilitator. If I
- got that wrong, then that's a surprise to me.
- 3 Q. So turn, Dr. Nourbakhsh, in the big binder I gave you
- 4 when we started today, tab 8 is Mr. Braddock's report, the
- 5 big binder.
- 6 A. I'm going there.
- 7 Q. Okay. Tab 8 is Mr. Braddock's report. And if you go
- 8 all the way towards the end, just like your report, his
- 9 report has exhibits.
- 10 A. Yes.
- 11 Q. Exhibit 5?
- 12 A. Yes.
- 13 Q. Have you ever seen this document before, Exhibit 5 to
- 14 Mr. Braddock's report?
- 15 A. I believe this is the same thing you showed me at
- deposition, isn't it?
- 17 Q. Was that the first time you ever saw the document?
- 18 A. It's the first time that I saw this finished document,
- 19 yes.
- 20 Q. Okay. And the third column from the right, it says,
- 21 value allocation.
- Do you see that?
- 23 A. Yes.
- Q. And there's a footnote? And if you go to the bottom
- of the next page, the footnote says, value allocation was

- 1 provided by Illih R. Nourbakhsh, Ph.D.
- 2 A. That's right.
- 3 Q. So does this column accurately represent, Dr.
- 4 Nourbakhsh, the valuations that you came up with for
- 5 XpertUniverse's trade secrets?
- 6 A. Yes. Mr. Braddock and company asked for some way of
- 7 understanding trade secrets, and I decided to do that by
- 8 essentially rank ordering and storing the importance of the
- 9 trade secrets on a 0 to 10 scale, and I passed that on back.
- 10 And I believe they used that to construct this table.
- 11 Q. Ten being the highest, of course, and zero being the
- 12 lowest?
- 13 A. Yes.
- 14 Q. And, Dr. Nourbakhsh, tell me in the court what your
- 15 valuation was for trade secret number 40. Can you find that
- on this document?
- 17 A. It was nine.
- 18 O. Nine out of ten?
- 19 A. That's correct.
- MR. SCHUMAN: I don't have any other questions
- for Dr. Nourbakhsh.
- Thank you, your Honor.
- THE COURT: Mr. Sobel, you have a few minutes to
- 24 address whatever you would like to address. In fact, take
- as much time as you need.

- 1 MR. SOBEL: Okay.
- 2 REDIRECT EXAMINATION
- 3 BY MR. SOBEL:
- 4 Q. Dr Nourbakhsh, Mr. Schuman asked you a series of
- 5 questions about, I believe it went in this fashion. Did
- 6 you inspect the final product of, for example, Expert
- 7 Advisor? Did you inspect a working copy of Expert
- 8 Advisor?
- 9 Did you use a copy of, a working copy of Expert
- 10 Advisor? And he asked those same questions for several of
- 11 the products.
- 12 Do you recall that?
- 13 A. Oh, of course, yes.
- 14 Q. Okay. Are you aware that XpertUniverse asked Cisco
- for copies of the accused products in this case?
- 16 A. I dimly recall that, yes.
- 17 Q. Are you aware that Cisco never produced working
- 18 copies, working copies of the accused products in this
- 19 case?
- 20 A. I remember that conversation with counsel, yes.
- Q. And in that same fashion, that same series of
- 22 questions regarding each of the products, Mr. Schuman asked
- you about customer deployments.
- 24 Are you aware whether XpertUniverse asked for
- 25 information regarding customer deployments of Cisco and

- 1 Cisco did not produce it?
- 2 A. Yes. We had that discussion several times as well.
- 3 We wanted to know who was using it and had difficulty
- 4 getting that information, and that seems to be a constantly
- 5 changing story.
- 6 Q. All right. Now, let me ask you a question. In your
- 7 expert opinion, is it necessary to use a product, working
- 8 copy of a product to render the opinion, the opinions that
- 9 you've given in this case?
- 10 A. The opinions that I'm giving in this case need me to
- 11 understand the product. The question is, how can you best
- 12 understand how the product works internally so you can match
- it to things like trade secrets or patents. It's a
- 14 diversity of documentation from the database e-mail to the
- 15 marketing requirement documents to the feature lists to the
- 16 actual architectural specifications to the user's manual, of
- course, but much more importantly, the administration
- manual.
- No one product, documents, will tell you
- 20 everything about it because you have to pick and choose
- 21 everything you like about it. Using a product can be
- 22 useful, but if you get to use a product and all you see is
- 23 the screen and you interact with the mouse, you certainly
- 24 won't know what the database is, you won't know what the
- 25 back end is like.

1 Regardless of whether you use it or not, you have to use the documentation, and use your documentation as 2 3 us clues to figure out how it actually works. So I would have loved to have used the product. 4 5 However, I did the best research I did with the deposition I 6 had, and I didn't formulate an opinion on anything where I 7 didn't have enough information to know. I looked for the information I needed and then used what I had to write an 8 9 opinion. 10 So I got enough information from the documents 11 to understand in my head how the product works. 12 Okay. And in your opinion, given your experience and Q. 13 your knowledge and your expertise, is it reliable to rely on documents that you considered in determining the 14 functionality for each of the accused products? 15 16 Α. Yes, absolutely. It's a roadmap. The whole point of 17 looking at intermediate stage documents like Expert, you 18 know, feature lists, is that you have to get into the brains 19 of the software engineers who made the product, and the 20 only way to get there is not just look at final 21 documentation. Ideally, look at the roadmap of 22 documentation, understand how they thought it up, how they 23 sold it inside the company, what are the features they told 24 the company are valuable, because that gives you insight to

what the features are and whether they've talked about it,

- 1 and then how they actually implemented it.
- 2 You have to look at everything over time to get
- 3 the best possible view of the product.
- Q. Now, Mr. Schuman suggested, I don't know if you caught
- 5 it, that perhaps the documents that you were given were
- 6 selected by Stroock and sent to you. But can you clarify
- 7 for the record how you --
- 8 A. Yes. He said sent by Stroock twice and that's not
- 9 fair. I -- I sat in the offices of Stroock and they brought
- 10 box upon box of everything they had collected from Cisco,
- and it was a very large number of boxes. I spent an entire
- 12 day doing just this and I went through everything, making
- two piles, things that are relevant, things that are very
- 14 relevant. Even things in the relevant pile I had 12
- 15 different versions of the same manual, six different Bates
- 16 numbers of the same object.
- So I had to go through those and decide which
- ones of them am I going to take with me. All of those boxes
- 19 you shipped that to me in Pittsburgh. I'm the one that made
- 20 the choices from the boxes that you had to what actually
- 21 went to Pittsburgh with me.
- 22 Q. Okay. Now, Mr. Schuman asked you some questions and I
- think he showed you a videotape from your deposition about,
- he was talking about the product Pulse and he was talking
- about a user guide and administrative guide and we had some

back and forth there. 1 2 I just want to clarify the record because he was -- he asked you a question, you know, whether you had 3 reviewed this. 4 5 And can you explain whether or not you -- well, 6 let me ask you this. At the time at the deposition, did you 7 recognize the user guide and administrative guide that he 8 put in front of you? I didn't recognize them at the time of the deposition. 9 10 Mr. Schuman was presenting, he wasn't letting me look at my 11 write-up, so I couldn't refer to my write-up for the first 12 two depositions. I was supposed to do it from memory. 13 He presented me with the document that had the appendices in it but wouldn't let me look through it. He 14 15 went through certain pages quickly. I didn't have a chance 16 to recognize anything in terms of context, except when I 17 said let me look for context. The truth of the matter as it 18 stands is that the Pulse opinion that I have depends on the 19 things that I referenced. 20 It is true that the exhibit on a separate 21 testimony that I looked at include the user's manual 22 quide. It is true therefore that I saw it. It's also 23 true that after the deposition I went back and realized, 24 my goodness, what he showed me was exactly what he was

asking me about. And I read them carefully and I was happy

- 1 to see in reading them, it didn't change my opinion about
- 2 Pulse. That's the end of the story in terms of those two
- 3 documents.
- I then remind you that the user's guide and
- 5 administrative guide are important, but I have a very large
- 6 number of documents in my Pulse section that I refer to.
- 7 And there was enough documentation of a variety of kinds for
- 8 me to draw a reasonable conclusion.
- 9 Q. And nothing in those guides contradicted anything
- 10 regarding your opinion; right?
- 11 A. That's correct.
- 12 (Pause.)
- 13 BY MR. SOBEL:
- 14 Q. Now, let me put in front of you a document that was
- Bates labeled 382951, Spreadsheet.
- 16 A. Yes.
- 17 Q. And Mr. Schuman asked you quite lengthy questions
- about this. I just want to clarify the record.
- This isn't the only document that you relied on
- 20 to form your opinion; right?
- 21 A. Of course not. It's one of many.
- 22 Q. All right. And before when you were talking about
- 23 what was the most important documentation regarding the
- functionality of the product to determine the functionality,
- 25 did you have that documentation from RemoteXpert?

- 1 A. Yes. I had everything that I needed from RemoteXpert.
- 2 If I recall correctly, RemoteXpert was a really
- good one. We had a whole list of documents that helped me
- 4 understand functionality.
- 5 Q. I think you clarified this, but, you know, Mr. Schuman
- 6 was asking you questions about, and he showed you
- 7 Mr. Lepore's testimony, and -- well, let me ask.
- 8 All right. And he said at the end of his
- 9 testimony, he said he had a bunch of features that are not
- 10 available to use the different IBR. I think we may have
- 11 restricted it only to CVP.
- Now, again, when you took that testimony into
- account and comparing that with what you reviewed, did
- 14 you see anything in that testimony that changes your
- 15 opinion?
- 16 A. I explicitly took that into account. I even
- 17 referenced it in one of my remote reports. It is a
- troubling piece of testimony. It suggests that a specific
- 19 kind of IBR was used as a divider.
- 20 My response is that there's a semantic game
- 21 going on here, that there's a way to thing about Expert
- 22 Advisor and the standalone thing with IBR only, but all the
- documentation I saw from Expert Management and all the
- documentation I've seen for UCCE, which is their backbone
- 25 product, suggests that Expert Advisor is built into it, part

- 1 and parcel with it. So in my opinion, I have to discount
- 2 that testimony in light of everything else I saw leading me
- 3 to believe there's a graphical interface at the time of the
- 4 report for Expert Advisor in those cases.
- 5 Q. Okay. I will ask you a product of the limitation
- 6 patent, the unique numerical routing identifier. Does using
- 7 a product establish whether or not it was using a unique
- 8 numerical routing identifier?
- 9 A. I don't think I understand the question.
- 10 Q. Okay. Do you remember the line of testimony about the
- 11 unique routing identifier?
- 12 A. Yes. Okay.
- 13 Q. My question is, does using the end product tell us
- 14 whether the end product uses a unique numerical routing
- 15 identifier?
- 16 A. If a product is usable, it has to have some type of
- identifier in the case of that particular element that you
- 18 are talking about. The element requires a way for the
- 19 computer system to get to the inquiry types. So that means
- somewhere there has to be an index that points to the
- 21 inquiry types, balance of the inquiry types. That's a fact
- of matter in computer science. You can't guess where it is.
- 23 You have to have a directory that tells you where to go. In
- that sense, any product that's usable has that.
- 25 O. And where would you look to determine whether that is

- 1 the case? How do you determine that?
- 2 A. I would look in database calls, in tables. I would
- 3 look in -- in any markup language that's used when you're
- 4 presenting things to the screen because that's a nice place
- 5 where they have to go get the values to stick on the screen
- for you.
- 7 Q. And you don't need to use the product to determine
- 8 whether the product is using the unique numerical routing
- 9 identifier?
- 10 A. I don't need to use the product. I simply need access
- 11 to information about the product.
- 12 Q. Okay. Mr. Schuman asked you a bunch of guestions when
- 13 he was going through the limitations. I don't know if you
- 14 caught it, but he was asking you about limitation.
- 15 He said, is this a novel element. And I just
- 16 wanted to -- when you were agreeing with him, were you
- agreeing with him that that was an element of the
- limitation, or were you making a separate opinion that just
- 19 that one element, you know, made the whole patent, the whole
- 20 claim novel?
- 21 THE COURT: I don't think that was actually --
- 22 if that was in the question, it's irrelevant to me.
- MR. SOBEL: Okay. I just wanted to make sure it
- doesn't come back later.
- 25 (Pause.)

- 1 BY MR. SOBEL:
- 2 Q. I just wanted to also clarify for the record, do you
- 3 remember Mr. Schuman showing you some testimony from your
- 4 deposition? It was in the context of Virtual Expert
- 5 Management and Expert Advisor, and he asked you -- he read
- 6 from your deposition.
- 7 A. Yes.
- 8 Q. He read a you a point on page 35, line 16.
- 9 Are you aware that Expert Advisor was released
- 10 by Cisco and actually sold separately from Virtual Expert
- 11 Management?
- 12 And then you said yes.
- And then, you know, could you just explain, you
- 14 know, your understanding so that the record is clear on that
- 15 point?
- 16 A. Yes. Tell me the page number again so I can get to
- it, please.
- 18 Q. Page 135, line 16.
- 19 A. I'm trying to figure out what tab to go to first.
- 20 Q. Oh.
- 21 A. There we go. Page 135?
- 22 Q. Yes. My question is simply, is that consistent
- with what your testimony was right before he read that to
- 24 you?
- 25 A. Yes. I'm -- I'm trying to be consistent. It is the

- 1 case that there was a thing by Cisco called Expert Advisor.
- 2 My concern is that I believe architecturally from what I've
- 3 seen about Virtual Expert Management and UCCE, that,
- 4 in fact, Expert Advisor is really part of a larger product.
- 5 And so one can say things like, oh, we don't sell it. Maybe
- it's okay to say that because you're not really selling it,
- 7 you're selling this other package that happens to include
- 8 Expert Advisor.
- 9 So I think it's a game of language. Do I
- 10 believe that Expert Advisor and Virtual Experiment
- 11 Management are important in this case? Yes.
- 12 O. Okay. Just a final -- I just want to make clear
- whether you felt that you had all of the information and
- documentation necessary for you to, as an expert, render the
- opinions that you did in your reports on product.
- 16 A. Yes, but my reports are, as I said this before,
- they're the opinions that I feel good about supporting and
- believing in given all the documentation I had.
- I didn't propose any opinions that I had factual
- support for, therefore the opinion is wavering. Those are
- 21 not the opinions I provided.
- 22 If you look in the Excel sheets, you'll see on
- every single product, I didn't go through and say bang,
- bang, bang, bang, every product is hitting every trade
- 25 secret. It's real opinion. I've actually gone and looked

- 1 for support on everything and I only rendered the opinion I 2 truly believed in. 3 MR. SOBEL: Thank you, Dr Nourbakhsh. THE COURT: All right. Thank you, Mr. Sobel. 4 5 Dr. Nourbakhsh, I just want to make sure that I 6 understand, which is, is it your opinion that Home Depot 7 uses RemoteXpert in such a way that Home Depot infringes 8 claim 1 of the '903 patent? 9 THE WITNESS: Yes. What they are doing causes 10 them to infringe it, yes. 11 THE COURT: All right. Okay. 12 All right. Thank you. You may step down. 13 THE WITNESS: Thank you. 14 (Witness excused.) 15 THE COURT: All right. Why don't we do this. 16 Why don't I just hear, since it's your motion, Mr. Schuman, 17 do you want to spend three or four minutes and tell me what 18 you think you have proved here, if anything? 19 And then, Mr. Sobel, I will give you a chance to 20 respond to what he says. 21 MR. SCHUMAN: I think what we established here, 22 your Honor, is far methodology, contrary to the objection we 23 heard.
- Nourbakhsh started from what we have contended is an

With respect to the trade secret opinion, Dr.

1 improper list of concepts, high level concepts, and 2 purported to map them to documentation he received regarding 3 Cisco's products. I will not repeat the argument we had the other day regarding all the problems with the list, but 4 5 obviously the starting place from our perspective for that 6 entire analysis is improper. 7 There's one other very fundamental problem with his mapping analysis, which I think was very clearly stated 8 9 today during the testimony. 10 Dr. Nourbakhsh is essentially claim charting 11 these trade secrets to the products. There's a fundamental 12 difference here between patents and trade secrets. 13 Patents you can chart that way. All you have to 14 do, as your Honor said the other day, is strict liability. 15 All you have to do is find those claim elements in the 16 patent claims in the products and you've got patent 17 infringement. Not so for trade secrets. 18 Mapping or claim charting a language in a 19 document like XU's trade secret disclosure to functionality 20 you can find in the documents doesn't even get you to first 21 base for trade secret misappropriation because you have to 22 find evidence that the defendant actually used their, the 23 trade secrets in some way that violates the trade secret 24 statute.

THE COURT: Well, maybe it doesn't get you to

1 first base, but it gets you away from home plate, doesn't 2 it? 3 MR. SCHUMAN: That's a little metaphysical for me, but it might get you past home plate, but it doesn't 4 5 get you to first base, your Honor, because of the case law we cited in our Daubert motion, including Agency 6 7 Solutions versus Trizetto Group, and Sovaco (phonetic) 8 versus Intel. 9 For purposes of California's trade secret law, 10 the mere fact that some product, accused product embodies a 11 trade secret, even if you accept the mapping analysis. 12 THE COURT: But that's the thing. That's the 13 reason why I say it gets you somewhere because if it 14 embodies the trade secret, then you get these other things 15 used, disclosed, whatever. 16 MR. SCHUMAN: Right. And this is briefed, but 17 did not come up during the testimony today that I 18 actually -- the deposition was clarification between mapping 19 and use. 20 And I asked Dr. Nourbakhsh at his deposition, 21 it's in the briefing, in all of your analysis of these 22 documents, from the initial development document to the end, 23 did you find any reference to any XpertUniverse documents? 24 And the answer was no.

25 And I think what we established here today also

is that with respect to the nine documents that we, Cisco, 1 2 would agree were marked confidential and transmitted by XU to Cisco, none of those documents are the basis for Dr. 3 Nourakhsh's opinions, and there is no evidence, your Honor, 4 5 that any of those documents or any of the confidential 6 information that might be embodied in those documents were 7 used in the development of any of these products. 8 That's my summation with respect to the trade 9 secret opinions. 10 With respect to the patent opinions, I think 11 there are a couple of problems. I obviously think that the 12 level of analysis here, reviewing pieces -- I think actually 13 Dr. Nourbakhsh said it better than I could. A diversity of materials. 14 15 And what Dr. Nourbakhsh did is for certain 16 elements he would refer to -- let me take a half a step 17 I think we all appreciate that the development of 18 software product can be a long process and different 19 documents are created along the way. 20 And every document that is created along the 21 way from that beginning customer survey that Dr. Nourbakhsh 22 referred to, whether we agree or disagree that the document 23 that I showed Dr. Nourbakhsh is such a customer survey, 24 we have at the front end of the development process a

set of expectations, what would we want this product to

1 include. 2 And then what the development process does is they come up with something called a functional 3 specification, again, a high level description of what we 4 5 want this product to do. 6 And then the real work begins in terms of 7 reducing that to actual software, and anywhere along the spectrum there ideas get raised and ideas get dropped out. 8 It's like making a movie, your Honor. You shoot 200 hours 9 10 or more of film and most of it winds up on the cutting room 11 floor because the movie you wind up with has to be two 12 hours. 13 It's the same thing with a software development 14 process, your Honor, and the fundamental methodological 15 problem with Dr. Nourakhsh's analysis, and I think we've 16 established this, is that for at least one element, and I 17 think that's sufficient for purposes of our motion, but for 18 at least one element of each of these patent opinions, we've 19 identified some document that he relied on that does not 20 reflect the functionality of the final product. 21 He's not looking at the movie, which is the only 22 thing that can infringe -- you know, my metaphor breaks down 23 a little bit, but it's the final movie is the thing that is 24 accused of patent infringement.

25 And what he has effectively done is created

1 products that don't even exist because the actual release 2 product and the product that's used by the customers is not 3 the one that includes that query engine that he relies on solely, according to his report for purposes of meeting one 4 of the elements of the claim. 5 6 So our position is that with respect to the 7 patent opinion, it's a methodological flaw. And the last point is with regard to indirect 8 infringement, and I think we also establish, your Honor, I 9 10 think this is absolutely clear on the record, that his 11 indirect infringement opinions are wholly conclusory. G.E. 12 versus Joiner, ipse dixit on an expert is not sufficient 13 evidence to overcome a Daubert motion. In each of his indirect infringement opinions, 14 15 your Honor, this is paragraphs 96, 111, 146, and 208 of 16 Dr. Nourakhsh's opening report, they are verbatim the 17 same. 18 In my opinion, any customer using this product 19 is going to infringe, is going to be the direct infringers. 20 That's my interpretation. It's a longer paragraph. Each 21 one of those paragraphs says the same thing. As we heard 22 today, without any analysis whatsoever of how any customer 23 actually deploys a product and notwithstanding Dr. 24 Nourakhsh's conclusory opinion, these are software products

with lots of optional functionality. A black list is

clearly optional functionality and that is the sole basis 1 2 for his opinion that one of the other elements of the '709 3 patent is met with respect to Pulse. And, your Honor you can't do that. You can't do 4 5 that. You can't speculate as to how the direct infringer 6 will use the product. This is not the same thing as not 7 being able to actually identify the direct infringer, this is configurable, optional technology in a software product, 8 9 and you have to know how the direct infringer is actually 10 using it in order to have an indirect infringement claim 11 against the manufacturer, provider of the software, and 12 that's the Mirror World versus Apple case, among many 13 others. 14 THE COURT: If I were to agree with you on that, 15 would that mean that there would still be direct 16 infringement claims here for let's say SOAR. Right? 17 MR. SCHUMAN: There are no patent claims against 18 SOAR, your Honor. 19 THE COURT: Is that right? 20 MR. SCHUMAN: Yes. 21 THE COURT: Okay. All right. Thank you. 22 Actually, then, are there direct infringement claims? 23 MR. SCHUMAN: There are direct infringement 24 claims, yes. And so the point I was just making, your

Honor, is with respect to the indirect infringement

theories, in my opinion there's -- those all have to go 1 2 because there's no -- I take that back. Sorry. 3 The argument I was just making was specifically with regard to the indirect infringement theories. 4 5 THE COURT: Right. 6 MR. SCHUMAN: And also, your Honor, and this is 7 explained in our brief, method claims as well. Method 8 claims, you have to find a user that actually practices all 9 the steps. 10 THE COURT: That's why I asked about SOAR. I 11 thought the actual claims, that Cisco practiced the steps. 12 But if SOAR is not accused --13 MR. SCHUMAN: SOAR is not accused of patent 14 infringement. I think your Honor is referring to the fact 15 in the opposition brief here, there was a statement that, 16 well, at a minimum we have direct infringement because Cisco 17 must have practiced these inventions in the course of 18 developing the product, but there is no evidence on that, 19 your Honor. There was no discovery conducted, and, of 20 course, that wouldn't lead to any significant damages. It 21 is a theoretical possibility that in the R&D process, 22 somebody can infringe a method claim. 23 THE COURT: But all the -- I mean, the \$2 24

million in sales of these various products, they were all

sales that would lead to these other people doing -- I mean,

# Case 1:09-cv-00157-RGA Document 612 Filed 03/02/13 Page 140 of 174 PageID #133091 Nourbakhsh - redirect

would lead to indirect infringement claims? 1 2 MR. SCHUMAN: Correct, your Honor. That is absolutely correct. And with respect to Virtual Expert 3 Management, there are zero sales. 4 5 With respect to Expert Advisor, this was 6 suggested by my questions, but the evidence is actually in 7 the record. I think that's about \$300,000 in sales and over 50 percent of them were outside the U.S., to customers in 8 Australia, Mexico and elsewhere, and that raises a whole 9 10 other set of issues with regard to damages. 11 Pulse is the other product that's accused. 12 Those were all discontinued products, by the way, your 13 Honor. 14 THE COURT: Right. Right. I remember. 15 MR. SCHUMAN: Okay? 16 THE COURT: Okay. 17 MR. SCHUMAN: Thank you, your Honor. 18 THE COURT: All right. Mr. Sobel? 19 MR. SOBEL: One thing I agree with Mr. Schuman 20 on is there a fundamental difference between a trade secret 21 and misappropriation case and a patent case and the 22 difference lies in what it means to use a trade secret. 23 Use has a very -- the operative definition of 24 use for the California Trade Secret Act comes from the third

restatement of unfair competition, Section 40, Comment C.

25

And I will read to you from there. 2 It says there's no technical limitations on the nature of the conduct that constitutes use of a trade 3 secret. As a general matter, any exploitation of a trade 4 5 secret that is likely to result in injury to the trade 6 secret owner or enrichment defendant is use. 7 It goes on and says, thus, marketing goods and body of the trade secret, employing the trade secret in 8 manufacturing or production, relying on the trade secret to 9 10 assist or accelerate research or development or soliciting 11 customers for the use of information that is a trade secret 12 all constitute use. 13 And it further importantly says, the unauthorized use need not extend to every aspect or feature 14 15 of a trade secret. Use of any substantial portion is 16 sufficient subject to the act or liability. 17 And it also goes on to demonstrate that, you 18 know, showing similarities between the trade secret and what 19 the -- what the other party has done is enough for the jury 20 to conclude that there was a use of a trade secret. 21 This is a very different standard than we have 22 in patent law where you have to have the product has to 23 embody every limitation of the patent. The standard for use 24 of the trade secret is very minimal. If they used it in

development of the product, that is a use under the Trade

25

Secret Act.

2 The cases that they cited you to in their briefs are completely inapposite here. The first one he mentioned 3 was Agency Solutions. The issue in the Agency Solutions 4 case was a preliminary injunction because the person who 5 6 wanted the preliminary injunction wanted -- allegedly had a 7 trade secret and they wanted to control dissemination of a 8 product. They didn't want the product out. And they were 9 making that allegation based on the fact that they can 10 control that product because they had a trade secret. 11 And so the question before the Court was not 12 whether there was really a use under -- under the definition 13 of use, but really limited to whether that product that was going -- that they sought to control would disclose the 14 15 trade secret to, by being out in the market, to the public. 16 So that was a very different -- very different 17 And, by the way, that case also cites to the 18 restatement, acknowledging that it is the operative 19 definition of use, which makes sense, because the California 20 Trade Secret Act, when it was enacted, didn't provide a 21 separate definition for use, and it didn't supplant what 22 was the definition of use from the -- before that, the common law from California. And the case -- another case 23 24 confirming that more recently is the PNC, Inc. V. Kadeshia,

93 California Recorder, 2D.663.

1 The other case was Savaco. And what the Court 2 said in Savaco was -- this is what they analogized it to. 3 They said if I order a piece of pie at a restaurant and I eat that pie, just because that pie might have been made 4 5 with a trade secret formula, me, the eater, the customer at 6 the diner, I have not used the trade secret. 7 And that was the issue there because it was a question of, I believe Intel, but I don't have it in front 8 of me. I think it was Intel, but, in any case, a party 9 10 got software, and the question was, the software was 11 developed with the trade secret, and where the party who 12 received that, so if it was using that software, like the 13 person at the diner eating the pie, were they using the 14 trade secret. So these cases have no applicability here. 15 And it dovetails with the point. Now, I will 16 make the point again that we requested access to the end 17 product and Cisco said no in discovery. So they didn't provide us those products. But for the trade secret, it 18 19 doesn't even matter. We'll get to the patents in a second, 20 because you only need to show that it was used at some point 21 in the process of development. You don't need to show that 22 it was used in the end product to demonstrate the use of a 23 trade secret. 24 So if they relied on it in the research and

development, it helped accelerate the development, that's

sufficient to constitute use. 1 2 Now, on the mapping, I really don't understand the controversy on the mapping. It's clear from his 3 opinion, his report, that he -- his opinion is Cisco used 4 5 the trade secrets and that's the whole exercise on the map. 6 He confirmed that as far back as I think early December, and 7 I think it's clear what he did there. Now, what Mr. Schuman said with those nine 8 documents, that's a little bit of a different issue. 9 10 See, Dr. Nourakhsh's testimony starts from the 11 point of there are trade secrets and says, can you -- can 12 you look at Cisco and the documentation, the evidence they 13 provide in discovery, to determine in your opinion whether 14 it was used, and in the case of the patents, whether it was 15 disclosed. But there are separate witnesses whose job it 16 is to establish that they shared the trade secret with 17 Cisco. 18 THE COURT: No. That's kind of I imagine Dr. 19 Nourakhsh's testimony complementing other testimony. 20 MR. SOBEL: Right. So it's not that he was 21 saying he was there in these meetings and he saw the e-mail 22 at the time and he tracked, you know, that Cisco -- he's 23 coming in saying, where is the evidence? And he's making an 24 opinion as an expert that, you know, this is the evidence

25

where it turns up.

1 And why that's important is because, again, 2 under the restatement, although -- I'm quoting. Although the trade secret owner -- this is from the definition of 3 use. Although the trade secret owner bears the burden of 4 5 proving unauthorized use, proof of the defendant's knowledge 6 of the trade secret together with substantial similarities 7 between the parties' products or processes may justify an inference of use by the defendant. 8 9 So that's setting forth that you show the 10 similarities, you show their knowledge, and that a jury can 11 conclude based on the evidence, that's sufficient evidence 12 to conclude misappropriation. Okay. So going to the patents, again, they make this 13 14 point with not using the final product. I'm not going to restate the fact that they have not provided that even 15 though it was requested. 16 17 I'm sorry. I did restate that. But the point 18 here is that Dr. Nourbakhsh is an expert. 19 THE COURT: By the way, I mean, whatever 20 happens, the jury is not going to hear, we didn't get what 21 we wanted. Right? 22 MR. SOBEL: Right. 23 THE COURT: Right? Okay. I am just making 24 sure.

MR. SOBEL: It makes the point that, you know,

1 you don't give it to him and then you criticize him for not 2 looking at it. 3 THE COURT: No, no, no. I don't think that's actually right either. I mean, you look at it as he has 4 5 what he has. That's kind of just given. How we got there, 6 that's kind of in the black box. We don't care about that 7 anymore. So he has what he has. Here's what he has. You 8 9 know, a proper methodology to use what he has and, in some 10 sense, you know, I would say is, you know, how reliable is 11 it? That's what you are getting at. 12 MR. SOBEL: That's exactly right. And the point 13 is here that Dr. Nourbakhsh is an expert in this field, and he -- he testified under oath as an expert. He considers 14 15 the documentation that he relies on for his opinion is 16 reliable to determine the functionality of those end 17 products and is the most reliable pieces of evidence. 18 THE COURT: I didn't hear him say it was the 19 most reliable. 20 MR. SOBEL: Well, I have to look at the gist of 21 what I got from that --22 THE COURT: I mean because you would agree that 23 most reliable of the Home Depot question would be to go to 24 Home Depot and check out whatever is actually in use there,

including getting into the back operations. I mean, I'm not

1 saying this was something that could have done, but if you 2 really wanted to know what Home Depot was doing, that's what 3 you would do. Right? MR. SOBEL: Let me just confer. 4 5 (Pause.) 6 MR. SOBEL: Okay. I think the point is that in 7 certain cases, you know, what you are saying, you know, 8 might be true, but if you heard his testimony, what he said 9 was that you don't need to know whether certain things are 10 going on in the product or if the product requires 11 necessarily using these limitations. You don't need to look 12 at Home Depot when you look at the product and you see that 13 that is what the product is doing. THE COURT: Well, and so Mr. Schuman asked about 14 15 black list. You asked about unique rooting numerical 16 identifiers, which maybe I dozed off, I hadn't heard him 17 bring up. You know, I mean I think if the issue is there 18 are some things which would seem clear that if you didn't 19 have them -- whatever package of stuff is being sold, that 20 if you didn't have that functionality, then you wouldn't 21 have the product. There are other things that seem a little 22 bit more optional to whether it can be useful. 23 I mean, Home Depot, I may have gotten my 24 products mixed up here, but Home Depot may not have the same

kinds of needs as the U.S. military in terms of having a

1 black list. I mean, you know, we've got hammers, we've got 2 nails. I'm not sure that you can't have the lowest clerk on 3 the floor know that. MR. SOBEL: Well, I mean, I heard his testimony 4 5 as he was -- he's looking at the products, and the products, 6 where they are ultimately end up in the customers' hands. 7 They are the same products that he has evaluated in his 8 opinion, reliable documentation for what is the end 9 functionality in the product. 10 THE COURT: Well, no. That would be why his 11 opinion would carry some weight, is if he says, you know --12 if he says everything that I looked at I can tell what the 13 bank or insurance company, Home Depot was given, you know, 14 that seems to me that's exactly what an expert could say. 15 You know, the Cisco objection is, well, some of 16 the stuff he looked at was not the final version of even our 17 stuff and so that's perhaps an issue. 18 But then the other Cisco objection, which is --19 you know, whether he looked at the right stuff or not, that 20 does seem like an argument for a jury. Whether -- whether 21 you can infer from -- and, to some extent, I think whether 22 an expert can say, and I do accept obviously that he is 23 quite an expert in this field -- whether an expert can say a 24 particular product, you know -- you know, I have an iPhone

that has an airplane mode. I buy the iPhone and the

1 airplane mode infringes some patent. It probably does. 2 knows? 3 But I can turn it off, and if I turn it off, I've still got a perfectly good iPhone, and I'm not --4 5 you know, it's a method patent. I'm not infringing the 6 method patents. 7 MR. SOBEL: Yes. 8 THE COURT: And maybe the iPhone, which was a 9 completely different field from what Dr. Nourbakhsh is 10 talking about. You know, I don't know. I would be inclined 11 to believe that if Apple sells a million of these things and 12 they all have airplane mode, they probably have some basis 13 for letting people actually use it, you know. And I gather to some extent that's what Dr. Nourbakhsh is saying in a 14 15 much smaller set of customers, that they've got customer charts, you know, solution requirements where people want 16 17 this stuff. Then when they get it, they're going to use it. 18 MR. SOBEL: I mean, I think -- well, I mean you 19 have to ask him this question, first off. But what I did 20 hear him say, a number of things, is that while it is 21 circumstantial evidence --22 THE COURT: I think that's definitely circumstantial. 23 24 MR. SOBEL: And, by the way, the Federal

Circuit, they say it in the Mirror World case that Mr.

1 Schuman cited to you, says circumstantial evidence is 2 sufficient. 3 THE COURT: I'm going to tell the jury that from 4 the first get-go. 5 MR. SOBEL: Excuse me? 6 THE COURT: I'm going to tell the jury that. 7 MR. SOBEL: You know, so if the evidence he puts forth is it's circumstantial, I looked at this and this is 8 necessarily going to happen, you know. And it's his opinion 9 10 then, that's sufficient for the jury, that's useful for the 11 jury to hear, because it is one of the questions that they 12 have to answer. 13 And they're capable of cross-examining him and 14 bringing out the points of, well, he doesn't have the direct evidence of this or doesn't have the direct evidence, so all 15 16 he has is that. That's a perfectly fair point for 17 cross-examination. 18 THE COURT: Well, no, and you're right, and I 19 quess the thing I'm going to have to think about a little 20 bit is just, you know, there's a minimum threshold to get to 21 before things get to be cross-examination questions, and so 22 I think I understand what the issue is there. 23 What else do you have? 24 MR. SOBEL: Just give me one moment, your Honor.

25

Thank you.

```
1
                   (Pause.)
 2
                   MR. SOBEL: I will just confer with my
 3
       co-counsel.
                   That's it. Thank you.
 4
 5
                   THE COURT: All right. Okay. Well, I will take
 6
       that under advisement. I know it's late, but there are a
 7
       couple other things that we need to talk about.
 8
                   Just following up, okay. A couple things.
 9
                   The motion to amend that you have to include the
10
       concealment theory on the fraud, I looked at the pretrial
11
       order. Both sides have set out as a factual dispute. I
12
       don't think there's any prejudice to Cisco going forward
13
       with that, so I'm going to let you -- we're going to deem it
14
       amended to include that fraud theory.
15
                   On the unconscionability, when I was talking
16
       about that on Wednesday, I asked you about that. The first
17
       time I asked you about it, Mr. Cantine said I have a bench
18
       memo, and later on he said, no, I don't, which means that we
19
       didn't actually hit the ball very much because I still don't
20
       know the answer to the question of whether I have everything
2.1
       I need in order to decide that.
22
                   MR. SOBEL: I will address it, your Honor.
23
                   I think --
24
                   THE COURT: Do I have everything I need to
```

25 decide that?

```
1
                   MR. SOBEL: Yes.
 2
                   THE COURT: Yes. Okay. Thank you.
 3
                   All right. So the other two things that I've
       got here, one is just kind of generally the scheduling
 4
 5
       issues, and the other is this letter that I got from
 6
       Mr. Blumenfeld, I guess, this morning, which is Docket Item
 7
       610, which says -- since Mr. Blumenfeld is not here, Ms.
       Scher is not here, Mr. McCraw is not here, I'm kind of
 8
 9
       imagining the basis for an intelligent discussion of that
10
       letter is probably not present in the courtroom?
11
                   MR. SCHUMAN: Your Honor, I'm able to discuss
12
       it, and actually the reason why we filed a declaration is to
13
       try to advance intelligent discussion rather than having a
14
       bunch of attorneys talking about metadata fields and things
15
       like that, but I will defer discussion on that until
16
       Tuesday, when we'll be back here on the issues that that
17
       pertains to.
18
                   THE COURT: I was wondering why Ms. Scher and
19
       Mr. McCraw weren't here is because they've talked to each
20
       other about the topic.
21
                   MR. SCHUMAN: They've talked to each other quite
22
       a bit about the topic. We thought there was an agreement
23
       regarding the particular metadata fields that would need to
24
       be provided in order for us to ascertain whether these
```

documents are what they purport to be, and the declaration

you received is that we did not receive that metadata. 1 2 THE COURT: No. I saw that, and so I actually read that as being -- and I will give you a chance, Mr. 3 Cantine, if you want to say something. 4 5 I actually thought that Ms. Scher and Mr. McCraw 6 had understood each other, which I still think the evidence 7 seems to me that they did. But that what I was wondering, which I couldn't tell from the affidavit or declaration, was 8 9 whether having, in essence, discovery of these things were 10 not to Cisco's satisfaction, whether there had been, you 11 know, discussion, or whether, in fact, you all were at an 12 impasse. 13 MR. CANTINE: I think, your Honor, let me speak 14 to that. 15 MR. SCHUMAN: I think we're at an impasse. There was a lot of discussion. 16 17 THE COURT: Let Mr. Cantine have a chance 18 here. 19 MR. CANTINE: Thank you. Appreciate that. 20 I'm not so sure we're at an impasse. I saw a 21 12-page letter was filed this morning. I didn't really have 22 time to read it. The agreement was we're going to give them 23 some sort of metadata. My understanding is we gave them the

metadata. We gave it to them twice and they are saying it's

24

25

not there.

```
1
                   THE COURT: All right. Well, I quess we're not
 2
       going to get far here. I'm sorry. I didn't mean that the
       way it sounded, Mr. Cantine.
 3
                   What I was wondering is, the metadata issue is
 4
 5
       in relation to these 52 e-mails. Right?
 6
                   MR. CANTINE: I think it's for everything,
 7
       what they're asking for, the documents and the e-mail. I
 8
       think it's more for the documents, if I understand it
 9
       correctly.
10
                   THE COURT: Well, there was an attachment to the
11
       declaration that included an Excel spreadsheet that had 52
12
       listed --
13
                   MR. CANTINE: Those would be the documents.
       Remember we had 52 documents?
14
15
                   THE COURT: Documents, not e-mails.
16
                   MR. CANTINE: Correct.
17
                   THE COURT: Okay. Okay. And the representation
18
       is that, Mr. Cantine, your team, and perhaps your expert,
19
       whose name I can't quite recall --
20
                   MR. CANTINE: Mr. Harris. Mr. Harris.
21
                   THE COURT: Harris were saying here's the 52
22
       documents he recovered.
23
                   MR. CANTINE: The 52 documents he found --
24
                   THE COURT: Found.
```

MR. CANTINE: -- which we think are the same

- ones they've been looking for.
- 2 THE COURT: And so I understand generally why
- 3 people want metadata with various things. But why is it --
- 4 and I understand there may be an agreement between the
- 5 parties here.
- But, Mr. Schuman, what is it that the metadata
- 7 here does for you?
- 8 MR. SCHUMAN: The metadata shows whether the
- 9 documents that they produced actually came from
- 10 Mr. Friedman's computer or not.
- 11 THE COURT: Well, I'm taking Mr. Cantine and his
- team's word that it does, in fact, come from the computer.
- 13 Right?
- 14 MR. CANTINE: I can't believe I'm hearing this,
- 15 yes. Mr. Harris took them from the image of Mr. Friedman's
- 16 computer. To suggest they came from somewhere else is a
- 17 little crazy.
- 18 THE COURT: Yes. So, you know, I don't mean
- 19 to -- you know, I was trying when I did that order to
- advance the ball. We're all trying to advance the ball one
- 21 way or another, but trying to advance the ball as to whether
- 22 there was something important that had disappeared. And
- I've got -- but for that purpose, I don't care whether it
- has metadata or not, because Mr. Cantine is saying this is
- 25 what he recovered, these 52 things.

1 I guess when you or your team was talking about 2 metadata the other day, I thought maybe that was going to 3 help you match that up against stuff you already had even though in the order I kind of imagine that it's a new -- if 4 5 it was stuff he already had, he was going to supply the 6 Bates numbers on -- kind of a 20th Century person here. 7 And so other than questioning -- I don't know a 8 nice way to put this, but other than questioning the 9 veracity that these are the 52 documents, is there any other 10 reason why the week before trial we have to be arguing about 11 the metadata? 12 MR. SCHUMAN: Well, there is, your Honor, 13 because you've asked us a couple of times now whether 14 there's a, quote, "smoking gun" in there. THE COURT: I have. 15 16 MR. SCHUMAN: And I have politely deferred a 17 couple of times because before I represent to the Court 18 there are a couple of smoking guns, one of which is alluded 19 to in the declaration of the pile, we need the metadata for 20 who actually authored the documents. 21 So your Honor has made an in limine ruling on a 22 couple of documents that there was a dispute whether they 23 were authorized by Mr. Friedman or not. I know your Honor 24 remembers that.

There's another document in the file that is to

# Case 1:09-cv-00157-RGA Document 612 Filed 03/02/13 Page 157 of 174 PageID #133108 Nourbakhsh - redirect

Mr. Friedman from a count. The metadata we have so far 1 2 shows it was written by Alex Friedman. He's the author. But we don't have the other metadata fields, your Honor, to 3 permit us to make the proper conclusion with regard to what 4 5 this document really is. 6 By the way, this is a document that was part of 7 the Court-ordered production. We don't know where it came 8 from, why it wasn't produced before. We have limited 9 metadata that suggests it's another problematical document 10 that we may want to use at trial that was never produced 11 before. 12 THE COURT: Well, okay. So I understand the 13 general level that you just said. And you said it was a document from Alan Friedman, so I take it it is some 14 15 relative of Victor Friedman. 16 MR. SCHUMAN: Purporting be to be from Cohen 17 Hospital. 18 THE COURT: I'm sorry. What? 19 MR. SCHUMAN: Purporting to be from a hospital, 20 I think a children's hospital, discussing XU's patents, 21 intellectual property, technology, but yet the limited 22 metadata we have, your Honor, I want to be clear here, shows 23 that it was written by Alex Friedman. It's addressed to 24 Victor Friedman.

25 We would like the metadata that we believe the

- 1 attorney agreed on to help us figure out what that document 2 really is. 3 The other document, your Honor, is addressed in this declaration. 4 5 THE COURT: So I've looked at the declaration. 6 I couldn't understand the point. And that's not to say 7 there isn't a point, but it needs to be explained to me 8 better. 9 MR. SCHUMAN: We have --10 THE COURT: I didn't get it. 11 MR. SCHUMAN: We have a claim in this case, your 12 Honor, the 102(b) defense and one of counterclaims 13 specifically is based on the pre-critical date, offers to 14 sell, KnowledgeSHARE. 15 And your Honor heard argument the other day on 16 the motion to exclude Dr. Chatterjee. Part of the argument 17 was Dr. Chatterjee can't know what XU product was being 18 offered to Allstate.
- got, your Honor, we had Allstate presentations. What we
  just got without complete metadata is an Allstate
  presentation that embedded in hidden text says,
  KnowledgeSHARE platform.

Prior to the supplemental production we just

The date of it is before the critical date.

19

24

25 This was the subject of our terminating sanctions motion,

your Honor. 102(b) is one of our defenses with respect to 1 2 the patents in this case. Your Honor knows that that is one of our primary invalidity defenses. 3 We've been seeking documents. We've been 4 5 hearing that Cisco cannot prove what the product was that XU 6 was selling or offering to sell to Allstate prior to the 7 critical date, and now we get a document with incomplete 8 metadata that says KnowledgeSHARE platform right in it. We 9 have a KnowledgeSHARE user manual. Dr. Chatterjee reviewed 10 the KnowledgeSHARE code. 11 We think this document is incredibly 12 significant, but the metadata is incomplete, your Honor, and 13 before we can make further requests like to amend our 14 exhibit list, maybe we might want to present this to a jury, 15 we need the rest of the metadata. 16 But these documents -- this document was never 17 produced before. 18 MR. CANTINE: Can I speak to that, your Honor? 19 THE COURT: All right. Go ahead. 20 MR. CANTINE: Number one, I would suggest that 21 before we have any more argument, that they identify exactly 22 which smoking guns they're going to contend are smoking guns 23 so we can advance this. 24 We had an agreement with them on what kind of

metadata we were going to produce from day one in this case.

1 We gave them that. They asked for more. We gave them more. 2 I mean, when is this going to end? They've got everything 3 they need. I don't know about some hidden field in some document. But we gave them -- everything that you required 4 5 us to give them, we gave them and more. 6 THE COURT: Well, I did think that one of the 7 things I saw in this declaration or affidavit was something, 8 it was at the end of these paragraphs 11, 12, 13, where it said like in paragraph 12, it says, for the two example 9 10 records above, we accept the source folder information as 11 provided due to the e-mail difficulty in extracting them. 12 And then the next one, it goes to another 13 e-mail. It seems to say the opposite, but I'm not sure --I'm not sure what conclusion to draw from that. 14 15 And I guess the other thing I didn't really 16 understand about the -- does the supplemental production 17 document that's on page 3 of this declaration, the two sides 18 of the page, they were just the same document one side has 19 the, quote, hidden content, and the other side does not. 20 MR. SCHUMAN: The document on the left, your 21 Honor, if you look at the very top, the Bates number XU 22 supplemental production, Supp. 23 THE COURT: Yes?

MR. SCHUMAN: That's from their supplemental

production made in response to the Court's order.

24

1 The document on the right side of the page, the 2 data on the right side of the page XU78631, that's the 3 earlier version of the presentation that was produced. And so what is being depicted here is a difference between 4 5 what was produced before and what was just produced in 6 response to the Court's order. 7 THE COURT: And so, okay. And --MR. SCHUMAN: And to answer the Court's 8 9 question, the difference between 12 and 13 is that for some 10 of the e-mails, certain metadata was provided. For others, 11 it wasn't. So what we're asking for in 12, there's certain 12 metadata here, although what the declaration says is that the file name is not an actual file name. 13 14 In 13, for e-mail records where Mr. Friedman 15 composed and sent or received e-mails, this shows the 16 metadata that was provided. 17 And in the two examples above, XU provided 18 neither a valid e-mail container, file name in the file name 19 field, nor did they provide a valid e-mail folder in the 20 folder field. 21 The point, your Honor is that in our motion for 22 terminating sanctions, we identified files by name. 23 are the files by name that Ms. Phillips identified had been 24 completed from his computer, and I understood the Court's

order to be saving produce those files.

1 THE COURT: Right. 2 MR. SCHUMAN: Without the file name, we can't 3 know whether was being produced is the file name that we identified in the -- in our motion. We still cannot figure 4 5 out based on what we have to date whether the files that 6 were the subject of our motion and that we understood the 7 Court to be ordering to be produced are what we have. MR. CANTINE: Your Honor, it's difficult to 8 9 respond to something that came in at noon before a 1:30 10 hearing. But what my people tell me, all right, is that we 11 gave them all the metadata. So to suggest that we're 12 somehow picking and choosing out metadata for this file 13 but not giving it up for that file is crazy. You hit a 14 button, you give them the metadata, and we've given them that twice. 15 16 THE COURT: All right. I understand your 17 position. 18 Mr. Schuman, you know, I hate to appear too 19 stupid, but what is there that should convince me that there 20 are file names that they are not giving to you? I mean, 21 it's impossible for it to exist without a file name because 22 I thought part of the problem here was some of these things 23 had been harmed in transit. 24 MR. SCHUMAN: Meaning harmed in being destroyed

and being recovered, however they were recovered.

1 MR. CANTINE: Oh, my God. 2 MR. SCHUMAN: Well, no. That was the testimony 3 we heard on Monday, that in the course of trying to recover things, sometimes they're corrupted. 4 5 THE COURT: Right. 6 MR. SCHUMAN: That's my point, which is I don't 7 know, and I don't hear the representation being made that, in fact, for each of the files, what we're not -- what we 8 9 don't have is because it does not exist. We have not heard 10 that from XU. 11 THE COURT: Well --12 MR. SCHUMAN: And I appreciate --13 THE COURT: I'm going to say you just heard from 14 Mr. Cantine, though I'm quite sure that that is one step 15 removed from attorney argument, my people tell me. 16 MR. SCHUMAN: So that's my point. 17 MR. CANTINE: It was an honest representation, 18 your Honor. 19 MR. SCHUMAN: So I agree I think they should 20 have an opportunity to either respond to this letter or for 21 counsel to confer a little bit more, but we filed this 22 declaration to try and advance the ball, to specify what it 23 is we don't have. 24 THE COURT: Okay. And, believe me, I'm not

being critical, and I also, of course, am not criticizing

# Case 1:09-cv-00157-RGA Document 612 Filed 03/02/13 Page 164 of 174 PageID #:133115 Nourbakhsh - redirect

- 1 Mr. Cantine's not being able to respond more fully to
- 2 something that happened at noon. Fortunately, there's a
- 3 whole great big weekend to argue about this.
- And so I better understand why you're interested
- 5 in it, Mr. Schuman, so I appreciate that. I imagine Mr.
- 6 Cantine probably already did understand.
- 7 So why don't you all talk to each other over the
- 8 weekend, and if you can't come to some appreciation of each
- 9 other's positions, you know, maybe Mr. Cantine, if push
- 10 comes to shove, maybe you ought to see if you can't get
- 11 Mr. Harris to file something in response.
- 12 MR. CANTINE: Very well, your Honor.
- MR. SCHUMAN: Thank you, your Honor.
- 14 THE COURT: All right. So that leaves the issue
- of scheduling.
- MR. CANTINE: I had one other issue I wanted to
- 17 address, your Honor, very briefly.
- 18 THE COURT: All right.
- 19 MR. CANTINE: I'm not going to reargue
- 20 RemoteXpert and fraud and Expert Advisor and all of the
- 21 discovery we didn't get, but we did make -- we followed your
- 22 Honor's scheduling order procedures and we filed a letter
- and then we had some oral argument. And I want to make sure
- I preserve my appellate record here.
- THE COURT: Sure. Okay.

1 MR. CANTINE: So out of an abundance of caution, 2 because some of the appellate courts require a formal motion 3 to compel be denied, in order to preserve that on appeal and there's some dispute between --4 5 THE COURT: If you want to file a motion to 6 compel, that's fine. 7 MR. CANTINE: Thank you. I would like that 8 opportunity. 9 And then the last two issues, which I'm sure 10 you're getting to is Mr. Braddock and the trial date. 11 THE COURT: Right. So I've had some further 12 thoughts of one kind or another, but on Wednesday, you all 13 were going to think about it. 14 And, Mr. Cantine, you're the plaintiff, too. 15 What is your current view? 16 MR. CANTINE: In terms of your proposal, trying 17 a patent case first, while we appreciate the offer, we're 18 going to respectfully decline on that. 19 THE COURT: All right. Anything else? 20 MR. CANTINE: Not from me, your Honor. 21 THE COURT: Okay. Mr. Schuman, what do you have 22 to say? MR. SCHUMAN: I think we need to know when 23 24 Mr. Braddock is going to be here for the Daubert hearing. I

think we've been going at this long enough. We have

- 1 obviously serious questions with regard to challenging Mr.
- 2 Braddock's opinion. Whether it's just a patent trial or
- 3 not -- if it is just a patent trial, your Honor,
- 4 Mr. Braddock has an opinion about that, that's the subject
- 5 of our Daubert motion.
- THE COURT: Yes.
- 7 MR. SCHUMAN: And before we talk about whether
- 8 there will be just a patent trial or when, I think we need
- 9 to know when Mr. Braddock is finally going to show up for
- 10 this Daubert hearing.
- 11 THE COURT: Well, here's the thing, as I'm
- 12 pretty sure from what Mr. Cantine said before is that the
- time proposed is next Friday, and as it happens, I have
- 14 moved something off of my schedule so I could hear from him
- on next Friday afternoon.
- And so I have a second proposal, which is this.
- 17 I will schedule the time -- I have to check my calendar
- here, but I will schedule the time, assuming that everybody
- 19 is agreeable, for Mr. Braddock to be here on Friday
- afternoon. It may be by that time that, hopefully before
- 21 then, we'll have some decision on some of these issues that
- are still open, which may narrow the scope of the dispute
- 23 some.
- But the thing is, it seems to me unlikely that
- 25 I'm really going to be excited about making some final

decision about Mr. Braddock on Friday afternoon. So what I 1 2 was thinking is that the backup plan I had in mind was, because I didn't sense a warm, fuzzy reaction to let's do 3 the patent trial first, was maybe just bifurcating damages 4 5 and just trying the liability portion. 6 MR. SCHUMAN: I would like to talk to Cisco 7 about that, your Honor. I think under these circumstances, 8 given how long this case has been pending and given all the work that has been done, I think two trials under 9 circumstances where at least we believe there shouldn't be 10 11 any, but if there's one, there should be one trial. 12 The other problem here, your Honor, is the fact 13 that the pendency of this lawsuit places a cloud over those 14 products that are actually still on the market, which is 15 very few of the products in this case. But as your Honor knows, discovery was conducted here of certain Cisco 16 17 customers, and the business unit at Cisco is very anxious 18 about the resolution of this case with respect to its 19 ability to market and sell these products. 20 So we're fully prepared to go to trial on all 21 issues and resolve them. 22 THE COURT: But the liability would take care of 23 that issue. 24 MR. SCHUMAN: Well, it might, your Honor, but I

also -- well, another idea, and I don't know if this would

- 1 help your Honor with the problem that you were describing,
- 2 but I mean one thing we could do, I heard Mr. Cantine ask
- 3 for a one or two-week continuance.
- 4 This trial was originally scheduled to go for
- 5 two weeks, I believe, and if a one-week continuance, if we
- 6 had Mr. Braddock on Friday, the 8th of next week, perhaps a
- 7 one-week continuance of the trial date would work.
- 8 THE COURT: Well, it would only work if it
- 9 was then a five-day trial, because I've got somebody else
- 10 that --
- MR. SCHUMAN: I understand, your Honor. What
- 12 I'd like to do, if it's okay, is go back and confer with my
- 13 client before I can respond to that proposal.
- 14 THE COURT: That's fine. And part of it is, if
- 15 we did do that, I don't think it would actually alter the
- preparation so much. But, in any event, then Mr. Cantine,
- maybe you want to think about it, too.
- 18 MR. CANTINE: I certainly want to think about it
- 19 and confer with my client.
- I guess I have one question. This kind of next
- 21 trial. If we did the one-week delay, you said we could get
- five days in before you had another trial. Do you know how
- long that trial is going to be?
- 24 THE COURT: Well, that trial is supposed to last
- 25 four days and then I have a trial in another case that

starts the following Monday, and I believe the four-day 1 2 trial, I believe that's Easter week. 3 MR. CANTINE: It's coming up on a lot of holidays. 4 5 THE COURT: Yes. So I think that's actually a 6 four-day week, and I'm hazy on that right now. But the 7 following week I have another trial that I've already bumped 8 once. 9 MR. CANTINE: And so if we're talking about, it 10 sounds to me like Mr. Schuman is willing to bump it a week 11 as long as we can keep it together, you know, if we move 12 both of those, or just go after them, are we talking three 13 weeks? 14 THE COURT: I don't understand what you mean, go 15 after them. 16 MR. CANTINE: You said you had the two trials 17 coming up, right, after us. 18 THE COURT: Well, I've got other things, but 19 those were the -- and my impression was, it's nice of Mr. 20 Schuman to say start the trial the following week, but my 21 impression was that he does have Cisco people coming in from 22 all over the world or something, so that, in fact, I don't 23 think he's exactly saying let's go for a month delay. 24 MR. CANTINE: I appreciate your considering this

and I appreciate Cisco's willingness to consider it as well.

1 I just think it's going to be very difficult, like you said, 2 having Mr. Braddock Friday afternoon going to trial on 3 Monday. 4 THE COURT: Well, see, the other thing is, I'm 5 also wondering about this, which is, you know, I read the 6 briefing on damages. You know, Mr. Braddock has the 7 opinion, if I recall correctly, that Cisco would pay \$30 million for two patents, for licensing the two patents for 8 9 which they sold \$2 million worth of products. 10 That is a hard starting place to, like, start 11 and say, yes, that sounds like a logical thing. So, you know, part of the reason why I wanted the hearing on Dr. 12 13 Nourbakhsh and Mr. Braddock is I thought there were issues that weren't so easily just resolved by reading the briefs, 14 15 I believe as there were with Cisco's experts, where you were 16 talking about discrete things. 17 And so part of what I'm wondering is, you know, 18 if I do say, you know, Mr. Braddock's damages testimony is 19 going to be limited to, you know, this as opposed to this, 20 and then I'm also partly wondering, you know, summary 21 judgment motion knocked out this or that, there's going to 22 be a lot of scrambling around to have Braddock conform his 23 testimony to whatever he's allowed to testify about and 24 whatever is left in the case.

25 And so that's, to some extent, what I'm -- and I

1 guess one of the questions I have was that at some point, 2 Cisco said a reasonable royalty analysis was three to 3 five percent of sales and, you know, I hadn't read Mr. Braddock's report. 4 5 If it turned out to be that's what he was 6 testifying in the patent world, would there be an objection 7 that's not in his report? 8 MR. CANTINE: I'm not prepared to answer that 9 right now. 10 THE COURT: No, no, no. I wasn't looking at 11 you. 12 MR. CANTINE: All right. 13 THE COURT: I was looking at him. 14 MR. SCHUMAN: Your Honor, Mr. Braddock 15 identifies two licensing agreements that he thinks are 16 comparable, and I think that was where you get the three to 17 five percent number from his report, which when we addressed 18 his opinions, we didn't take issue with that. Our expert 19 did not take --20 THE COURT: All right. 21 MR. SCHUMAN: But those three to five percent of 22 sales, of course, is not where Mr. Braddock ends up. 23 ends up with that larger number based on something called 24 K-World.

THE COURT: Well, no, no, but that's where there

# Case 1:09-cv-00157-RGA Document 612 Filed 03/02/13 Page 172 of 174 PageID #1332123 Nourbakhsh - redirect

are methodological issues and reliability issues. 1 2 MR. SCHUMAN: Right. I don't think we -- I think we have not taken a contrary position that if there 3 was infringement, there was liability, and if the products 4 5 had sold anything, because some have a three to 6 five percent, we did not take issue with that as a 7 reasonable rate. 8 THE COURT: All right. Well, that's helpful, 9 because what I would be concerned about is we're having a 10 trial on damages and you have no damages testimony. But 11 it's kind of sounds like you will have some, if you don't 12 have everything. I mean, maybe you'll have everything. If 13 you don't have everything, you will have some. 14 All right. I guess we'll resume this discussion 15 on Tuesday. And --16 MR. CANTINE: I'm sorry, your Honor. Can you 17 get me a time for Friday afternoon? 18 THE COURT: Oh, yes. Thank you. Thank you. 19 Let me see here. Yes. How about -- sorry to do this. How 20 about 2:00 o'clock? 21 MR. CANTINE: That's fine with us, your Honor. 22 MR. SCHUMAN: That's fine with us, your Honor. 23 THE COURT: All right. 2:00 o'clock. 24 All right. Anything else for today?

MR. CANTINE: Not from me.

```
1
                   MR. SCHUMAN: No, your Honor.
2
                   THE COURT: All right. Well, thank you. We'll
3
      be in recess. I will see you all on Tuesday.
                   And, Mr. Cantine, if you need to file a
 4
      declaration or affidavit, try to do it by the close of
5
      business Monday, okay, on the metadata?
6
7
                   MR. CANTINE: Yes. Will do. Thank you.
                   THE COURT: All right.
8
                   (Counsel respond, "Thank you, your Honor.")
9
10
                   (Court recessed at 5:33 p.m.)
11
12
13
14
15
16
17
18
19
20
21
22
23
24
```

Case 1:09-cv-00157-RGA Document 612 Filed 03/02/13 Page 174 of 174 PageID #:13/3125

Nourbakhsh - redirect